

JAMES JAKÓB LISZKA, Ph.D.



James Jakób Liszka is currently Senior Scholar at the Institute for Ethics in Public Life and Professor of Philosophy at the State University of New York, College at Plattsburgh. He is also Director of

the Center for Interdisciplinary and Area Studies. He is Professor Emeritus at the University of Alaska Anchorage, and was Visiting Professor at Beijing Language and Culture University, Tianjin Foreign Studies University and the China Youth University for Political Sciences in Beijing. He served as a consultant to the Key Institute at the Beijing Language and Culture University. He was Humanities Fellow at the University of Toronto, Scarborough College.

Prof. Liszka served as an administrator for several years in various capacities, most recently as Provost at SUNY Plattsburgh. He was Dean of the College of Arts and Sciences, Director of Graduate Studies, and Interim Vice-Provost for Sponsored Research at the University of Alaska Anchorage.

His scholarship includes *Pragmatist Ethics: A Problem-Based Approach to the Study of Ethics* (SUNY Press, 2021) and *Charles Peirce on Ethics, Esthetics and the Normative Sciences* (Routledge, 2021). Prof. Liszka also published a textbook on ethics, *Moral Competence* (Prentice-Hall, 2002), now in its second edition. He is the author of *A General Introduction to the Semiotic of Charles S. Peirce* (Indiana University Press, 1996), now considered a classic in the field. The book has been translated into Chinese (Sichuan University Press, 2014) and Korean (Hankuk University Press, 2013), both in a second edition. He also published *The Semiotic Theory of Myth: A Study of the Symbol* (Indiana University Press, 1989), a work on narrative theory. He has published a number of articles and given international and national talks on a variety of topics, including pragmatism, semiotics, ethics, environmental, business and professional ethics, linguistics, rhetoric, pedagogy, higher education, and complex systems. He served as Associate Editor for the *Graduate Faculty Philosophy Journal* and was co-founder and philosophy editor of *The Alaska Quarterly Review*, which has gained national reputation as a literary journal. He received the Chancellor's Award for Outstanding Scholarship

while a faculty member at the University of Alaska Anchorage.

Prof. Liszka received several grants from the National Endowment for the Humanities grant, including one to direct a summer institute on environmental ethics at the University of Alaska Anchorage, grants from the Chinese Ministry of Education (Hanban) to establish a Confucius Institute at the University of Alaska Anchorage. He also received grants from the Teagle Foundation, the State University of New York, and the National Science Foundation, for the development of a new, problem-based pedagogy, the Common Problem Project.

The Common Problem Project is being developed in partnership with four other SUNY campuses. In this approach, faculty across disciplines work with a community partner on a shared problem. Teams of students from different disciplines work together to analyze the problem and present possible solutions. Prof. Liszka has been a strong advocate of active, experiential and service learning. At the University of Alaska Anchorage, he helped to establish the Center for Community Engagement and Learning, and, The Center for Community Engagement at SUNY Plattsburgh. For his innovation in teaching, Dr. Liszka received an Excellence in Teaching Award from the University of Alaska Anchorage.

Actively engaged in the professions and communities he serves, Prof. Liszka has worked as an ethics consultant, and served on a number of boards, including the Alaska Conservation Foundation, Chair of the Board of the Alaska Humanities Forum, and Chair of the Board of the Mt. Lake PBS station in Plattsburgh, New York. In Anchorage, he served on the Municipal Ethics Board and was a principal in the re-write of the ethics code. He received the Anchorage Mayor's Award for Public Service. He also served on the Ethics Board of the Anchorage Pioneer Home. Dr. Liszka was past President of the Charles S. Peirce Society, and serves on the editorial board of several journals.

Dr. Liszka received his Ph.D. from the New School for Social Research, where he received the Max Lerner Award and the Alfred Schütz Award.

CURRICULUM VITAE

James Liszka, Ph.D.

CORRESPONDENCE:

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Plattsburgh, NY 12901

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EDUCATION:

Ph.D. in Philosophy, Graduate Faculty, New School for Social Research
M.A. in Philosophy, University of South Carolina
B.S. in Education, Mathematics, Indiana University of Pennsylvania

POSITIONS:

2017-present. *Senior Scholar, Institute for Ethics in Public Life*, State University of New York, College at Plattsburgh.

2017-present, Director, Center for Interdisciplinary and Areas Studies, State University of New York, College at Plattsburgh

2011-present. *Professor of Philosophy*, State University of New York, College at Plattsburgh.

2011-present. *Emeritus Professor of Philosophy*, University of Alaska Anchorage.

2011-2017. *Provost and Vice President for Academic Affairs*, State University of New York, College at Plattsburgh. July 1, 2011- June 30, 2017.

2019 Visiting Professor, Beijing Language and Cultural Studies University.

2011-2013, 2019. *Visiting Professor*, Tianjin Foreign Studies University.

2007-2010. *Visiting Professor*, China Youth University for Political Sciences.

2005-2011. *Dean, College of Arts and Sciences, University of Alaska Anchorage.*

2005. *Interim Vice Provost for Research and Graduate Studies*, University of Alaska Anchorage.

2004-2005. *Director of Graduate Programs*, University of Alaska Anchorage.

2001-2002. *Special Assistant to the Chancellor*, University of Alaska Anchorage.

1992-1994; 1998-2000; 2001-2004. *Chair, Philosophy Department*, University of Alaska Anchorage.

1989-2011. *Professor of Philosophy*, University of Alaska Anchorage.

1987-1989. Associate Professor, University of Alaska Anchorage.

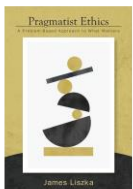
1985-1986. *Humanities Fellow*, University of Toronto, Scarborough College.

1980-1987. Assistant Professor, University of Alaska Anchorage.

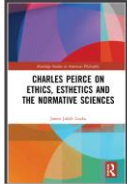
PUBLICATIONS:

My publications are cited in over 1250 books and scholarly articles. Selections of these works have been translated into Spanish, Portuguese, Korean, and Chinese.

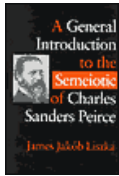
Books



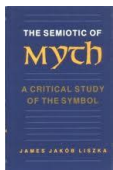
Pragmatist Ethics: A Problem-Based Approach to What Matters (State University of New York Press) (in press, expected November, 2021).



Charles Peirce on Ethics, Esthetics and the Normative Sciences (Routledge Press, 2021).



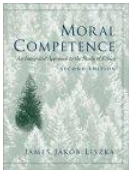
A General Introduction to the Semeiotic of Charles S. Peirce (Indiana University Press, Fall 1996). Translated into the Korean by Prof. Yunhee Lee, published by Hankuk University of Foreign Studies 2013, with a second edition published in 2019. Translated into Chinese by Prof. Xingzhi Zhao. Sichuan University Press 2014; a second, enlarged edition forthcoming in 2021.



The Semiotic of Myth: A Critical Study of the Symbol (Indiana University Press, 1989).

Textbooks

Moral Competence: An Integrated Approach to the Study of Ethics. Second edition. Prentice Hall. 2002. First edition, 2000.



Ethics and Managerial Responsibility. Developed for the Certified Public Manager Program, University of Alaska, 2007.

Editorial



Co-founding editor, *Alaska Quarterly Review*, with Ron Spatz, 1981-1989; Philosophy editor 1981-1989.

Editor, *Graduate Faculty Philosophy Journal*, 1977-1979; Associate Editor, 1975-1977.



Journal Articles

(forthcoming) (lead author with Robert Card, Patricia Clark, Kimberly J. Coleman, Eric Leibensperger, Bruce Mattingly, Mary McGuire, Joshua Nollenberg, Kjersti Vanslyke-Briggs, and Leigh Wilson). The Common Problem Project: An Interdisciplinary, Community-Engaged, Problem-Based Pedagogy. *Journal of the Scholarship of Teaching and Learning*.

(2019) Peirce's Convergence Theory of Truth Redux. *Cognitio*. 20(1), 91-112.

(2019) Reductionism in Peirce's Sign Classifications and its Remedy. *Semiotica* 2019 (228), 153-172.

(2018). Peirce's Esthetics as a Science of Ideal Ends. *Cognitio* 18(2), 205-229.

- (2018). The Problematics of Truth and Solidarity in Peirce's Rhetoric. *Semiotica* 218 (220), 235-248.
- (2016) A Semiotic Theory of Tropes. *Language and Semiotic Studies* 2(4), 18-36.
- (2016). How Signs Convey Information. *Chinese Semiotic Studies* 12(1), 45-66.
- (2014). Peirce's Idea of Ethics as a Normative Science. Charles S. Peirce Society Presidential Address. *Transactions of the Charles S. Peirce Society* 50(4), 459-479 (2014). Translated into Chinese by Wang Shuo in *Studies in Philosophy of Science and Technology*. 36(1), 5-15, 2019.
- (2014). Some Reflections on Charles Peirce, on the Occasion of the 100th Anniversary of His Death. *Signs and Media* 9, 13-3.
- (2013). New Directions in Pragmatic Ethics. *Cognitio* 14(1): 51-62. Also translated into Portuguese. <http://revistas.pucsp.br/index.php/cognitiofilosofia/issue/view/1038/showToc>
- (2012). Peirce's Semeiotic and the Normative Basis of Inquiry. *Chinese Semiotic Studies* 6(1), 26-240.
- (2011). Charles Peirce's Rhetoric and the Pedagogy of Active Learning. *Educational Philosophy and Theory* 45(7): 781-788. <http://www.tandfonline.com/doi/abs/10.1111/j.1469-5812.2011.00763.x#preview>
- (2010). Lessons from the *Exxon Valdez* Oil Spill: A Case Study in Retributive and Corrective Justice for Harm to the Environment. *Ethics and the Environment* 15(2): 1-30.
- (2009). Rethinking the Pragmatic Theory of Meaning. *Cognitio* 10(1): 61-81 (invited paper). Also translated into Portuguese:
<http://revistas.pucsp.br/index.php/cognitiofilosofia/issue/view/863/showToc>
- (2008). Information, Meaning, and the Role of Semiosis in the Development of Living Systems. *Signs* 2: 188-217. (invited paper). <file:///C:/Users/jlisz001/Downloads/71447-142662-1-PB.pdf>
- (2005). Why Happiness is of Marginal Value in Ethical Decision-Making. *Journal of Value Inquiry*. 39 (3-4), 1-20.
- (2003). The Narrative Ethics of Leopold's *Sand County Almanac*. *Ethics and the Environment* 8(2): 42-70.
- (2000). Peirce's New Rhetoric. *Transactions of the Charles S. Peirce Society*. 36(4): 439-477.
- (1998). Meaning and the Three Essential Conditions for a Sign. *The Peirce Seminar Papers*. Edited by Michael Shapiro. Volume 4. New York: Peter Lang. Translated into the Spanish as El Significado y Las Tres Condiciones Esenciales del Signo. *Analogia*. 12(1): 145-156 (1998).
- (1998). Mito y Visión. *Revista Opción* 14(25):95-109.
- (1994). David Savan and the Last Signs of Peirce. *The Peirce Seminar Papers* 2: 79-102.
- (1991). Towards a Peircean Theory of Troping. *Cruzeiro Semiotico* 15: 111-123.
- (1990). Euphemism as Transvaluation. *Language and Style* 23(4):409-424.
- (1990). Peirce's Interpretant. *Transactions of the C.S. Peirce Society*. 26(1) 17-63.
- (1989). Markedness and the Structure of Elementary Narratives. *American Journal of Semiotics* 6(2/3), 141-181.
- (1986). The Semiosis of Metaphysics. *The Graduate Faculty Philosophy Journal*, Vol. 11, No. 1 83-110. (invited paper) <http://www.newschool.edu/gf/phil/content1.htm>
- (1985). Mythic Violence: Hierarchy and Transvaluation. *Semiotica*, Vol. 54, Nos. 1/2, 223-249.(invited paper)
- (1983). Derrida: Philosophy of the Liminal. *Continental Philosophy Review* (formerly *Man and World*, Vol. 16, 233-250.

- (1982). Peirce and Lévi-Strauss: The Metaphysics of Semiotics and the Semiosis of Metaphysics. *Idealistic Studies*, Vol. XII, No. 2, 103-134.
- (1981). The Face: I and Other in Gombrowicz's *Ferdydurke*. *Philosophy and Literature*, 62-72.
- (1981). Peirce and Jakobson: Towards a Structuralist Reconstruction of Peirce. *Transactions of the Charles S. Peirce Society* 17(1), 41-61.
Translated into Spanish as Peirce y Jakobson: hacia una reconstrucción estructuralista de Peirce. Translated by Lorena Ham. *Forma Y Función* 15: 157-178 (2002).
- (1978). Community in Peirce: Science as a Means and as an End. *Transactions of the Charles S. Peirce Society* Vol. XIV, No. 4, 305-321.
- (1977). William James' Concept of the Self in the Principles of Psychology. *Journal of Phenomenological Psychology* (Fall,1977).

Book Chapters, Anthologies

- (2020) (co-author Genie Babb). Abduction as a Reading Strategy in Narrative. (Ed.) Tony Jappy. *The Bloomsbury Companion to Contemporary Peircean Semiotics*. London: Bloomsbury, 205-234.
- (2014). Peirce's Evolutionary Thought. *Charles Sanders Peirce in His Own Words: 100 Years of Semiotics, Communication and Cognition*. (Eds.) Torkild Thellefsen and Bent Sorensen. Berlin: DeGruyter, pp. 145-152.
- (2012). Charles Peirce on Ethics. *The Normative Thought of Charles S. Peirce*. Cornelis De Waal and Krzysztof Skowronski (Eds.). New York: Fordham University Press, pp44-82.

Proceedings

- (2010). Peirce's Revolutionary Rhetoric. *Ideas in Action: Proceedings of the Applying Peirce Conference. Nordic Studies in Pragmatism. Nordic Studies in Pragmatism I*. Helsinki Edited by Mats Bergman, Sami Paavola, Ahti-Veikko Pietarinen and Henrik Rydenfelt, 118-133. Helsinki: University of Helsinki. ISSN-L 1799-3954.
<http://www.nordprag.org/nsp/1/#2>
- (1993). The Valuation of the Interpretant. *Charles S. Peirce and the Philosophy of Science*. Proceedings of the C.S. Peirce International Sesquicentennial Congress, ed., Edward C. Moore. University of Alabama Press.
- (1992). Myth as Transvaluation. *L'Homme et ses signes*. Vol. III. Edited by M. Balat and J. Dededalle-Rhodes . Berlin: Mouton de Gruyter.
- (1991). Speculative Rhetoric and Universal Pragmatics. *Proceedings of the Semiotic Society of America*, eds. J. Deely and T. Prewitt. University Press of America.
- (1989). The Function of Ambivalence in Elementary Narratives. *Proceedings of the Semiotic Society of America* ed., John Deely. New York: University Press of America.
- (1988). Peirce, Saussure and the Concept of Transvaluation. *Proceedings of the Semiotic Society of America*, ed. John Deely. New York: University Press of America.
- (1986). Philosophy and Myth: A Semiotic Analysis. *Philosophie et culture. Actès du XVII congrès mondial de philosophie*. Montreal: Editions du Beffroi.
- (1985). Transvaluative Processes in Myth. *Proceedings of the Semiotic Society of America*, ed. John Deely. New York: University Press of America.
- (1983). Semiotic and Metaphysics. *Proceedings of the Semiotic Society of America*, ed., John Deely (New York: Plenum.
- (1982). A Critique of Lévi-Strauss' Theory of Myth and a Semiotic Alternative. *Proceedings of*

- the Semiotic Society of America*, ed. John Deely. New York: Plenum.
- (1981). The Structuralist Interpretation of Peirce. *Proceedings of the Semiotic Society*, ed., John Deely (New York: Plenum.

Commentaries and Review Essays

- (2020) Review of Francesco Bellucci, *Peirce's Speculative Grammar. Recherche Semiotique/Semiotic Inquiry* (forthcoming).
- (2018) Review of Ivo Ibric, *Kosmos noetos: The metaphysical architecture of Charles S. Peirce. Transactions of the Charles S. Peirce Society*. 54(4), 568-573.
- (2007). Teleology and Semiosis: A Commentary on Thomas Short's *Peirce's Theory of Signs. Transactions of the Charles S. Peirce Society* 43(4): 636-640.
- (2005). Another Look at Morris's Semiotic. *Semiotica* 145 (1):217-233. Abstracted in the *CSA Linguistics and Language Abstracts*.
- (2000). Logic and Peirce's New Rhetoric. *Semiotica*. 131(3/4): 289-311.
- (1998). Reading Peirce Postmodernly. *Semiotica* 121(1/2):113-132.
<http://www.degruyter.de/journals/semiotica/sem12112.html>
- (1993). Good and Bad Foundationalism. Commentary on *Pragmatism and Postmodernism* by Kai Nielsen. *Transactions of the Charles S. Peirce Society* 29(4): 573-580 (1993).
- (1993). Peirce in France. An Essay on the Two Founders of Modern Semiotic. *Semiotica* 93 (1/2): 139-153. <http://www.degruyter.de/journals/semiotica/>

Encyclopedia articles

- (2018). Peirce's Speculative Rhetoric. *Encyclopedia of Educational Philosophy and Theory*. Berlin: Springer.
- (2011). Pragmatism. *The Encyclopedia of Applied Ethics*. Edited by Ruth Chadwick. Academic Press.
- (2009). The Arctic. *The Encyclopedia of Environmental Ethics and Philosophy*. Macmillan.
- (2006). Secondness. *The Encyclopedia of American Philosophy*. Routledge Press.
- (2006). Semiotics and Linguistics II: The Influence of Peirce on 20th Century Linguistics. Co-authored with Edwin Battistella and Michael Haley, Chapter 39, Section 290. *History of the Language Sciences: An International Handbook on the Evolution of the Study of Language from the Beginnings to the Present*. Vol. 3. Edited by S. Auroux, K. Koerner, H. Niederehe, and K. Versteegh. Berlin: Walter De Gruyter, 2006.

Other

- (2020) *Alaska Quarterly Review 40 Years Later*. Interview of Ron Spatz and James Liszka, founding editors of the journal (You Tube
https://www.youtube.com/watch?v=C2mNPPp_hGc
- (1992). Interview with Arthur C. Danto, "Why We Need Fiction." *Alaska Quarterly Review* Vol. 10 (3/4), 1992, pp.133-138; reprinted in *The Henry James Review* 18(3) (1997).
<http://muse.jhu.edu/demo/hjr/unsubscribed/18.3griffin.html>
- (1978). Early Education in the Inner City. *Day Care and Early Education*; reprinted in *The Education Digest* (April, 1979).
- (1978). The Consumer. *The Stylus*. (short story fiction)

Presentations

International

- (2021) The Development of Peirce's Normative Science of Ethics. Smart Semiotics webinar. July 18. <https://www.youtube.com/watch?v=vFlu5TxTiv4&t=149s>
- (2019) What Needs Finishing and What Might Be Abandoned in Peirce's Semiotic. Invited Plenary Talk. International Association of Semiotic Studies. Buenos Aires, September 9-14.
- (2019) (with Genie Babb). Abduction as a Reading Strategy in Narratives. International Association of Semiotic Studies. Buenos Aires, September 9-14.
- (2019) (with Lu Deping). Peirce's Semiotic Philosophy of Education and China's Educational Movement. International Association of Semiotic Studies. Buenos Aires, September 9-14.
- (2019) How Signs Convey Information. Beijing Language and Culture University. January 5.
- (2019) The Common Problem Project. Beijing Language and Culture University. January 6.
- (2018) Revisiting Peirce's Convergence Theory of Truth. Center for Pragmatism Studies. Pontifical Catholic University of Sao Paulo, Brazil. November 6-9. (Invited)
- (2017). Peirce's Science of Ends. Center for Pragmatism Studies. Pontifical Catholic University of Sao Paulo, Brazil. November 6-9. (Invited)
- (2016). A Semiotic Theory of Tropes. The 2016 International Symposium on Language and Semiotic Studies. Soochow University, Suzhou, China, Nov. 25-27. (Invited)
- (2016). The State of Chinese Studies and Language in the U.S. Beijing Foreign Language Studies University. Beijing, China, November 29. (Invited)
- (2015) The Difference Between Information and Meaning in the Semiotic of Charles Peirce. First International Symposium on Cultural and Communication Semiotics. Sichuan University, Chengdu, China. July 3-5. Also presented by invitation at Beijing Normal University, July 6. (Invited Keynote Address)
- (2014) Peirce's Theory of Convergence Revisited. Charles S. Peirce International Centennial Congress. University of Massachusetts, Lowell. July 16-19.
- (2014) Peirce's Rhetoric as a Theory of Inquiry: The Issue of Solidarity versus Truth. Charles S. Peirce International Centennial Congress. University of Massachusetts, Lowell. July 16-19.
- (2012) New Directions in Pragmatic Ethics. 14th International Congress on Pragmatism. Centro de Estudos de Pragmatismo Pontifical Catholic University of São Paulo. São Paulo, Brazil, November 5-9. (Invited)
- (2012) Transvaluation in Social Change: Cigarette Smoking in America as a Case Study. International Association of Semiotic Studies. Nanjing Normal University. Nanjing, China, October 5-7.
- (2011) A Semiotic Theory of Tropes. Tianjin Foreign Studies University. October 10. (invited).
- (2011) Peirce's Pragmatic Theory of Meaning. Nankai University. October 11. (invited)
- (2011) Peirce's Pragmatic Theory of Meaning. Renmin University. October 14. (invited).
- (2010) An Overview of Environmental Ethics in America. China Agricultural University. Beijing, China, December 8. (invited)
- (2010) The State of the Humanities in the U.S. Tianjin Foreign Studies University. Tianjin, China, December 9. (invited)
- (2009) The Role of China in the Internationalization of American Universities. 2nd International Sinology Conference. Renmin University, Beijing, China. October 30. (invited).
- (2008) Building an Ethical Culture in an Organization. China Youth University for Political Science, Beijing, China, November 19. (invited).
- (2008) Rethinking Peirce's Pragmatic Theory of Meaning. 11th International Meeting on Pragmatism. Center for Pragmatism Studies, Sao Paulo, Brazil, November 5 (invited).
- (2007) Peirce's Theory of Normative Ethics. Conference on Peirce's Normative Thought.

- University of Opole, Poland, June (invited).
- (2007) Peirce's Revolutionary Concept of Rhetoric. Applying Peirce Conference. University of Helsinki, June. (invited).
- (2006) What is Pragmatic Ethics? International Philosophy Conference. Athens Institute for Education and Research. Athens, Greece. June 1-4, 2006.
- (2005) The Current Situation of American Students in Higher Education. China Youth University for Political Science. Beijing, China. September 12-13. (invited). Translated into Chinese in the Conference Proceedings.
- (2005) Value and Signs in Peirce's Semiotic. Beijing Normal University. Beijing, China. June 1-2, (Invited). Translated into Chinese in the Conference Proceedings.
- (2003) Narrative Ethics. *Hawaii International Conference on Arts and Humanities*, Honolulu, Hawaii, Jan. 9.
- (1998). Story and Value. Sixth Congress of the International Association of Semiotic Studies. Guadalajara, Mexico. July 13-18.
- (1998). Mediation and Meaning. Sixth Congress of the International Association of Semiotic Studies. Guadalajara, Mexico. July 13-18.
- (1998). Peirce's Discursive Realism. Académie du Midi, Alet les Bains, France, June 1-6. (invited) <http://www.door.net/arisbe/menu/library/bycsp/bycsp.htm>
- (1997). Meaning and the Three Essential Conditions for a Sign. International Colloquium on Peirce and Language. Duke University, June. (invited)
- (1986). Narration and Transvaluation, International Association for Philosophy and Literature, Univ. of Washington, May.
- (1986). Transgression and Transvaluation in Myth, International Conference on South Asia, Univ. of Wisconsin, Madison, Nov. 7-9.

National

- (2021). Pragmatism as a Problem-Based Ethics. *Society for the Advancement of American Philosophy*. Virtual meeting. March 11-13.
- (2020). (with Leigh Wilson) The Common Problem Project: A New Pedagogy for Cross-Disciplinary, Problem-Based learning and Civic Engagement. High Impact Practices in the States. Texas A&M University. Feb. 18-21, 2020.
- (2019). The Pragmatic Maxim as a Model for Semiosis. American Philosophy Association. Central Meeting. Denver, February 20-22 (invited).
- (2016). (with Robert Karp). Employing an Academic Department Profile for Effective and Sustainable Program Planning. Society for College and University Planning. Northeast Regional. New York City. March 21.
- (2015). (with Robert Karp). A Model for Cost Effective Instructional Program Planning. Society for College and University Planning. Chicago, July 11-15.
- (2015). (with Robert Karp). A Cost Effective Model for Sustainable Academic Program Planning. Society for College and University Planning. Northeast Regional Meeting. Providence, RI, April 12-14.
- (2014). (with Robert Karp). Aligning Mission, Strategic Plans and Institutional Assessment: The Plattsburgh Experience. Middle States Commission on Higher Education national conference. Washington, D.C., December 3-6, 2014.
- (2014). (with Robert Karp). Development of an Integrated Strategic Planning Process for Student

- Success. Society for College and University Planning. National meeting. Pittsburgh, July 12-16.
- (2014) (with Robert Karp). Employing the Mission Statement as a Foundation for an Integrated Strategic Planning Process. Society for College and University Planning. Northeast Regional Meeting. Boston, March 14.
- (2014). Peirce's Idea of Normative Science. American Philosophical Association. Central Division. Charles S. Peirce Society Presidential Address. Feb. 27.
- (2011) The Pragmatics of Good Work. Society for the Advancement of American Philosophy. February.
- (2009). Teleology and Evolution in Charles Peirce. Symposium: 150 Years of Charles Darwin. San Diego State University. November 21 (invited).
- (2007) The Value of Signs. Semiotic Society of America, New Orleans, October. Invited Plenary Speaker.
- (2007). Normative Naturalism and Pragmatic Ethics. Society for the Advancement of American Philosophy. Columbia, South Carolina, February.
- (2005). Pragmatic Ethics. Institute for American Thought. Indiana University Purdue University at Indianapolis. Nov. 14. (invited)
- (2005). What is Pragmatic Ethics? American Philosophy Association, Pacific Division. San Francisco. March 23-27.
- (2005). The Legacy of the Exxon Valdez Oil Spill: The Problem of the Moral and Legal Assessment of Harm to the Environment. Association of Professional and Practical Ethics. San Antonio, Texas, Feb. 26-27.
- (2005). The Municipality of Anchorage Code of Ethics: A Case Study in Service Learning. Association of Professional and Practical Ethics, San Antonio, Texas, Feb. 26-27.
- (2001). Service Learning Models for Teaching Ethics. NEH Institute on Environmental Ethics and Issues: Alaska as a Case Study, June 22, 2001, UAA.
- (2001). UAA: An Engaged University. Conference on the Engaged University. University of South Florida, Tampa, Florida, Feb.
- (1999). Peirce's New Rhetoric. The Semiotic Society of America, Oct. 28.
- (1999). Stories and Moral Vision. The Semiotic Society of America, Oct. 28.
- (1997). Abduction and Tropes. Pacific Rim Studies Conference. University of Alaska Anchorage. Feb. 21-22.
- (1991). The Last Hope of Foundationalist Ethics. American Philosophical Association. San Francisco. March, 1991.
- (1985). The Sign as Transvaluation. University of Toronto, Scarborough College, October.
- (1986). The Sign as Transvaluation. SUNY Buffalo. Feb. 26.
- (1986). The Sign as Transvaluation. Graduate Faculty, New School for Social Research, March.
- (1979). The Paradoxes of Modern Science. Stevens Institute of Technology.
- (1978). Karl-Otto Apel's Foundation for the Social Sciences. Symposium on Methodology in the Social Sciences. New School for Social Research (Winter, 1978).

Selected Public Talks

- (2016) Pragmatic Environmentalism. Climate Change Conference. Queensbury, New York. June 17. (Keynote)
- (2009) Building an Ethical Culture in an Organization. Polaris Lecture Series. University of Alaska Anchorage. April 9 (invited).

Selected Community Presentations and Panels:

- (2014). SUNY Plattsburgh's Campus Plan. Sunrise Rotary. Plattsburgh, New York, May 20.
- (2007). Panel, Legislative Ethics. Commonwealth North. Anchorage, Alaska. June 21.
- (2007). Panel, Legislative Ethics, sponsored by League of Women Voters, Anchorage Senior Center, January 20.
- (2005). Developing an Ethical Culture in an Organization. UAA. East Anchorage Rotary. Anchorage, Alaska. November 11.
- (2005). Business Ethics. Small Business Development Center. Anchorage, Alaska. November 18.
- (2005). Business Ethics. East Side Rotary Club. Hilton Hotel. Anchorage, Alaska. October 5.
- (2005). Professional Ethics in Public Relations. The Public Relations Association of Alaska. Hilton Hotel, Anchorage, Alaska. September 21.
- (2005). The U.S. Wilderness Act and Alaska. University of Alaska Anchorage. Feb. 17.
- (2005). The Economy and the Environment: Can We Have Our Cake and Eat it Too? University of Alaska Anchorage. February 7.
- (2004). What is the Good Life? Chancellor's UAA Community Engagement Series. Anchorage, Alaska, November 9..
- (2004). The Paradox of Happiness. Universalist Fellowship. November.
- (2004). Academic Freedom. Sponsored by the University of Alaska, Fairbanks. Fairbanks, AK, October.
- (2003). Developing an Ethics Culture. Alaska Association of Health Underwriters, Sept. 16.
- (2003). Ethics in Small Organization, Northern Economics, Feb. 26.
- (2003). Real Estate Ethics, Re/Max Real Estate Meeting, Girdwood, AK, Feb. 7.
- (2003). Business Ethics, Downtown Rotary Club, Anchorage, AK, Jan. 21.
- (2003). Small Business Ethics, Small Business Administration Conference, Girdwood, AK, Oct. 29.
- (2003). Business Ethics. Alaska Business Monthly/ CPBB, UAA, Sept. 11.
- (2003). Roundtable. Integrating Ethics and Service Learning. American Association of Higher Education, March 16.
- (2002). Business Ethics, Chamber of Commerce, Anchorage, AK Nov. 25.
- (2002). Business Ethics. Anchorage Chamber of Commerce. Nov. 25.
- (2002). Ethics and Small Businesses. UAA Small Business Administration Conference, Alyeska, Alaska, Oct. 29.
- (2002). Ethics of Volunteerism, Anchorage, Alaska. May.
- (2001). The Ethics of Engagement. UAA CAFÉ , October.
- (2001). Developing Instructional CDs for Ethics Courses. UAA CAFÉ, October.
- (2001). Presentation on ethics to Municipality of Anchorage Management Ethics Workshop, May 9.
- (2001). Ethics for Land Title Professionals. Alaska Land Title Association. Feb. 16. Alyeska, Alaska.
- (2001). Moderator, Academic Freedom, Nov. 2, UAA.
- (2001). Globalization, University of Alaska Anchorage, March 19.
- (2001). Ethics and Small Businesses. March 27. University of Alaska Anchorage Small Business Administration Conference, Alyeska, Alaska
- (2000). Ethics Education at University of Alaska Anchorage. Downtown Rotary Club. October.
- (2000). Ethics Education at University of Alaska Anchorage. Girdwood Rotary Club. Jan. 13.

(2000). Presentation on Ethics. Municipality of Anchorage Management Ethics Workshop. March 29.

ETHICS CONSULTING/WORKSHOPS

- (2008). ASRC Energy Services, Anchorage, Alaska, ethics workshop, April 4, 2008.
(2007). Department of Revenue, Tax Division, State of Alaska, ethics workshops, May 8, May 22, 2007.
(2005). YWCA. Ethics Workshop on Ethics for Organizations. December, 2005.
(2003). Northern Economics, Excellence and Ethics at Work, Workshop, Dec. 12, 2003.
(2003). Northern Economics, ethics for small organizations; ethics training recommendations, March, 2003.
(2003). Alaska Conservation Foundation, ethics codes for non profits, January, 2003.
(2002). United Way, non-profit ethics codes, October, 2002.
(2002). NEH Grant reviewer, Exemplary Education Projects, 2002
(2000-2005). Municipality of Anchorage Ethics Board, revision of Municipality of Anchorage Ethics Code.
(2000). Department of Transportation, State of Alaska. Workshop on ethics for engineers, December.

HONORS, AWARDS, FELLOWSHIPS:

- (2014-present). Fellow of the Charles S. Peirce Society.
Fellows are past presidents of the Charles S. Peirce Society.
(2014-present). Honorary Committee, Charles S. Peirce Society
members are recognized for their special scholarly contribution to the study of Charles S. Peirce
(2008). Mayor's Award for Public Service.
for service on the Municipal Ethics Board service, including work on the development of the Municipal Ethics Code.
(2004). Management Development Program, Harvard University.
Nominated by the Chancellor of the University of Alaska Anchorage
(1999). Chancellor's Award--Outstanding Research, University of Alaska Anchorage
(1999-2004). Honors Faculty, UAA Honors Program.
Selected to teach freshmen course on ethics for the UAA Honors students
(1998). Excellence in Teaching Award, Teaching Excellence Program at the University of Alaska Anchorage
(1985-1986). Humanities Fellow in Philosophy, University of Toronto, Scarborough College
(1978). Elected, Polish Institute of Arts and Sciences in America.
(1978). The Alfred Schütz Award, New School for Social Research.
Award for best dissertation: "Observation in the Social and Natural Sciences"
(1977). Fellowship, Kosciuszko Foundation
for study of Polish language and culture at Jagellonian University, Cracow.
(1976). The Max Lerner Award, New School for Social Research.
For best essay: "The Community of Inquiry in Peirce"
(1975). Fellowship, Deutscher Akademischer Austauschdienst,
for the study of German language in Germany.

GRANTS:

- (2017). NSF-IUSE Grant for implementation of Common Problem Pedagogy in partnership with other SUNY campuses. \$293,000

- (2016). SUNY Performance and Improvement Grant. Grant for developing Common Problem Pedagogy in partnership with other SUNY campuses. \$250,000.
- (2015). Teagle Foundation. Grant for developing pilot courses with Common Problem pedagogy. \$25,000
- (2013). Society for Advancement of American Philosophy, grant for support of the 2014 International Charles S. Peirce Centennial Congress. \$2,500
- (2008-2011). Hanban, Ministry of Education in China, PI, on agreement for the Establishment of a Confucius Institute at the University of Alaska Anchorage; 2008-09, \$100,000; 2009-2010, \$60,000; supplemental grant, \$50,000, 2010.
- (2005). Chancellor's Opportunity Strategic Fund Award. Co-award with Tom Buller. Grant award: \$18,000.
- (2003). Rose Urban-Rural grant, Alaska Humanities Forum. Grant award: \$1500.
- (2000). National Endowment for the Humanities, Director, Summer Institute, "Environmental Ethics and Issues: Alaska as a Case Study," Grant award: \$174,000.
- (1999). National Endowment for the Humanities, Focus Grant on Professional Ethics. Co-award with Tom Buller. Grant award: \$25,000.
- (1991). National Endowment for the Humanities, Summer Institute, "Aesthetics and the Histories of the Arts," Director, Arthur Danto. Stipend: \$3,600.
- (1986-1999). Alaska State Council for the Arts, for the *Alaska Quarterly Review*. Co-award with Ron Spatz.
- (1985-1986). National Endowment for the Humanities, for a special Alaskan Native Literature Issue of *Alaska Quarterly Review*. Co-award with Ron Spatz. Grant award: \$6,185.
- (1985-1986). Alaska Humanities Forum, for the study of the ethics of euthanasia. Grant award: \$5,955.
- (1979). National Endowment for the Humanities, summer seminar at UCLA, director, Prof. Michael Shapiro. Stipend: \$3000.

TEACHING EXPERIENCE

Ethics, Environmental Ethics, Business Ethics, Professional Ethics, Aesthetics, Logic, History of Philosophy, American Philosophy

CURRICULUM DEVELOPMENT:

As a faculty member, I developed a Bachelor of Arts in Philosophy program at UAA, along with a Certificate program in Applied Ethics. Additionally, I developed a number of courses in the program, including environmental ethics, professional ethics, and philosophy of art. I developed a course in ethics for the Honors program, for the Nursing program, and a course in complex systems. I was an early adopter of distance learning, starting with television, moving to telecom, hybrid courses, and fully on-line web courses through Blackboard. I also produced instructional CDs for many of these courses.

COMMUNITY AND PROFESSIONAL BOARD MEMBERSHIP

Editorial Board, *Cognitio*, 2020-present

Advisory Board, Institute of American Thought, Indiana University-Purdue University at Indianapolis, 2020-present.

Chair, Board of Trustees, Mt. Lake Public Broadcasting System, Plattsburgh, NY. 2016-2018.

Editorial Board, *Chinese Studies in Semiotic*, 2016-present.
Editorial Board, *Language and Semiotic Studies*, 2016 to present.
President, The Charles Sanders Peirce Society 2013-2014; Vice-president 2012-2013.
First Vice Chair, Board of Directors, Mountain Lake PBS. 2012-2016
Chair, Board of Trustees, Alaska Humanities Forum, 2010; board member, 2006-2011.
Executive Committee, Board of Trustees, Alaska Conservation Fund; 2010; board member 2006-2012.
Consulting Editorial Board, *Transactions of the Charles S. Peirce Society*; 2010-present
Advisory Committee, Tianjin International Development Research Institute, Tianjin Foreign Studies University, 2010-present
Advisory Board, Peirce Edition Project, 2009-present
Board of Directors, Charles Peirce Foundation, 2009-present
Board of Ethics, Municipality of Anchorage, 2004-2007.
Editorial Board, *Environmental Ethics*, 2002-2012.
Advisory Board, Wildlands Center, 2001-2011.
Editorial Board, *The Peirce Seminar Papers*, 2000-2010.
Executive Board, Compassion in Dying, 2000.
Editorial Board, Studies in Pragmatism and Values, Rodopi editions, 1999-2004.
Executive Board, Semiotic Society of America, 1988-1990.
Ethics Committee, Anchorage Pioneer Home, 1983-1985.

CIVIC ORGANIZATION MEMBERSHIP

Commonwealth North, Anchorage, Alaska, 2005-2011
Anchorage East Rotary, 2005-2011

FACULTY GOVERNANCE POSITIONS:

President, University of Alaska Anchorage Faculty Senate, 2000-2001
First Vice President (President-elect), UAA Faculty Senate, 1999-2000.
Senate Executive Board, UAA, 1998-2002
University of Alaska Faculty Alliance, 1998-2001.
Senator, UAA Faculty Senate, 1998-2000
Academic Affairs Board, University of Alaska Anchorage, 1987-88

UNIVERSITY COMMITTEE EXPERIENCE:

As a faculty member, I have served as a member or a chair of a wide variety of governance committees, including curriculum, assessment, general education, planning, budget and faculty evaluation. I've participated or chaired in a number of search committees, including chairing the search for the Chancellor at UAA. I've been a member of several college advisory boards, including the Center for Community Engagement and Learning at UAA, the UAA Honors Program, and the Complex System Group. I co-chaired UAA's United Way Campaign, and co-directed its International Film Series for many years.

NEWS MEDIA EXPERIENCE

I have been featured in nearly 125 newspaper articles or television news reports during my professional career, and I have a great deal of experience in working with the news media.