

CURRICULUM VITAE

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January 2020

Statement of Teaching Philosophy

As a dedicated educator, I enjoy teaching because business students are motivated and career-oriented. I discovered that what I have enjoyed most in my career is helping others achieve their professional goals. Being a lifelong learner, an education has provided me confidence, opened doors, and created an opportunity for a better life. It is that personal success that drives me to provide an exceptional learning experience with my students. There is nothing more rewarding than having students make connections between learning and the real world. This correlation makes the course room experience complete and offers the adult learner a direct link between what they learn and what they need for their careers. My extensive experience in strategic management, business policy, organizational behavior, management, international business, and information systems provides me with a unique insight into the real world of business. I am committed to using that experience in an effort to enrich the experience of the learner and add to their body of knowledge in a learner-centered classroom.

I have several goals for student learning in my courses. I am highly engaged with my students, with an emphasis on student retention and lifelong learning. I use online tools such as learning management systems in all of my courses. By utilizing announcements and reminder emails I am able to communicate regularly with classroom and online students. I often post a brief overview of assigned reading material in each course's weekly modules. My approach to business education combines theory with relevant examples of business practice. These examples come from teaching cases, textbooks, and more recent examples drawn from news reports and magazine articles. I encourage students to be active learners, and to find and discuss relevant topics for daily and weekly course activities. I also use written assignments to provide evidence of learning and mastery. I make a point of including relevant international business and business ethics examples in all of my courses to assure a truly all-inclusive learning experience.

Personal Attributes

- Highly qualified business educator with 30+ years of teaching experience.
- Detail oriented professional with extensive senior level management experience.
- Experienced administrator able to achieve program outcomes and sound curriculum.
- Skilled in many disciplines such as business ethics, business and society, strategic management, business policy, organizational behavior, management, international business, and information systems.
- Motivated to connect with students using innovative teaching methodologies.
- Experienced, engaging instructor with extensive face-to-face and online experience.
- Applies a variety of teaching styles and adapt instruction to students with diverse learning styles.
- Vast experience creating engaging programs with student achievement in mind.
- Ability to excel in a demanding, outcome-oriented, and dynamic work environment.
- Successful business owner and consultant.
- Expertise in social media, web design, and technology management.

Formal Education

Ph.D. Strategic Management The University of Georgia, Athens, GA	1993
MBA, Management Rollins College, Roy E. Crummer Graduate School of Business, Winter Park, FL	1988
BA, Studio Fine Arts The College of William and Mary, Williamsburg, VA	1986

Administrative Experience

MBA Program Director Professor and Division Chair of Business Martin Methodist College	2014 - 2016
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Led faculty in revision of BBA program, SACS level change application and site visit, and start-up of the college's first graduate program (MBA).

Supervised one administrative assistant, one program development director, and 7 full-time faculty members.

Led program and course development efforts for online BBA program.

Met regularly with the college's provost, department and program chairs, and university committees to develop, implement and revise strategic and tactical plans.

Supervised MBA and BBA program review processes.

Represented the division and college at local recruiting and fundraising events.

Advised undergraduate and MBA students.

Assisted with the creation and development of the college's satellite classroom facility in Spring Hill, Tennessee, and the college's MakerLab in Pulaski.

Hawaii Pacific University	Overall 2002 - 2014
Department Chair, Management & Marketing	2010 - 2014

Supervised one administrative assistant & 17 full-time faculty members with an enrollment averaging 1400 students seeking degrees in the department.

Met regularly with the college's dean, department and program chairs, and university committees to develop, implement and revise strategic and tactical plans.

Assisted faculty and administrators in deploying, reviewing, and updated 3 online graduate programs.

Supervised MBA and Executive programs inspiring excellence in achievement.

Supervised program review process for 2 graduate programs and 11 undergraduate programs.

Assisted faculty and administration in revision of BSBA and MBA programs.

Recruited, hired and reviewed 20+ adjunct faculty for classroom and online courses.

Represented the department and college at local, national and international events.

Reviewed and approved graduate & undergraduate petitions to graduate.

Advised students as needed.

Faculty Assembly Chair

2007 - 2008

Managed the Assembly's office and administrative assistant with an annual budget of \$250,000.

Elected by the faculty to lead and administer the University's faculty government.

Led 13 Faculty Council meetings and 3 Faculty Assembly meetings on various department topics and professional development.

Collaborated with the senior vice president for academics and his staff.

Conducted individual meetings several times a year with deans and university vice presidents to discuss faculty-related issues.

Reviewed and approved over 200 undergraduate and graduate course, certificate, general education program proposals and changes after reviews by college and university committees and the Faculty Council.

Participated in several university committees including the CIO's advisory council, the education effectiveness planning, university strategic planning, the President's Council and the Deans' Council.

College of Professional Studies Faculty Assembly Chair

2006 - 2007

Elected by the faculty to the HPU Faculty Assembly at monthly meetings.

Convened faculty meetings on curriculum proposals.

Met with university executives.

Represented the university faculty in shared governance.

Program chair, Masters of Science in Information Systems (MSIS) Program

2003 - 2006

Managed graduate-level faculty, scheduled courses, ran faculty meetings, organized receptions and social events, and performed other administrative duties.

Chaired master's thesis and project review committees for all MSIS students.

Developed and presented successful proposal to restructure the MSIS program with three concentrations in telecommunications security, knowledge management and software engineering (2004).

Managed the MSIS academic program review process.

Wrote MSIS program reports for the university's WASC reaccreditation review (2003-05).

Coordinated IT support and approved instructor requests for the program's technology classrooms (10 servers, 4 instructor workstations, 100 student workstations).

Represented the program on college and university curriculum committees.

Teaching Experience

Chief Learning Officer
Seven Hills Foundation

2017 – Present

Teach courses on employee safety, leadership development, and employee onboarding.

Courses Taught:

AchieveForum Leadership Training

Mission and Values

Safety-Care Specialist

American Red Cross infant and adult First Aid/CPR/AED

Adjunct Instructor
Clark University

2017 – Present

Teach online undergraduate and graduate management and information systems courses.

Courses Taught:

MIS 4500 Information Systems:

Graduate business course on enterprise information systems management and concepts.

Adjunct Instructor
University of Alabama in Huntsville

2016 - 2018

Taught online undergraduate and graduate management and information systems courses.

Courses Taught:

IS 301 Information Systems:

Overview of enterprise information systems for undergraduate students, with an emphasis on strategic issues and implementation challenges.

IS 670 Business Contingency Planning:

A graduate business course that offers an examination of the business continuity planning process, including disaster recovery and incident response.

MGT 320 Career Development:

An undergraduate business course that coaches students on job search techniques, resume development, and industry research strategies.

MGT 450 International Business:

An undergraduate course that provides an overview of international business theory, including multilateral and bilateral trade agreements, regulation, and best practices.

MGT 550 International Business:

Graduate-level course that focuses on executive-level issues faced by businesses involved in international trade.

Adjunct Instructor
Walden University

2016 - 2018

Teach online undergraduate and graduate management and information systems courses.

Courses Taught:

WMBA 6000 Leadership Dynamics:

MBA course on leadership principles and organizational culture.

Adjunct Instructor
University of North Alabama

2016 - 2017

Taught online undergraduate and graduate management and information systems courses.

Courses Taught:

MG 498 Business Capstone:

Undergraduate strategic management capstone course using CAPSIM simulation and group projects,

MG 602 Business Capstone:

MBA strategic management course using CAPSIM simulation and group projects.

Professor of Business
Martin Methodist College

2014 - 2016

Developed and taught MBA courses in organizational behavior, corporate information systems, business ethics, and undergraduate capstone strategic management.

Courses Taught:

BUS 433 Entrepreneurship:

Undergraduate project learning course on small business planning and proposal processes.

BUS 490 Strategic Management:

Undergraduate capstone strategic management course using cases and group research projects.

BUS 510 Organizational Behavior:

MBA course on leadership, culture, and management principles, using Harvard Business School Press readings and cases.

BUS 515 Corporate Information Systems:

MBA course on enterprise information systems and strategies, using Harvard Business School Press readings and cases.

BUS 540 Ethics:

MBA course on business ethics, corporate social performance, and stakeholder management, using textbooks and cases.

Associate and Assistant Professor
Hawaii Pacific University

2002 - 2014

Promoted to associate professor in 2005. Member of MBA & MSIS faculty.

Taught graduate & undergraduate classroom, hybrid, and online sections of business, computer information systems, management, technology strategy, research methods & Java programming courses.

Supervised master's thesis and applied project work in capstone courses. Taught undergraduate sections of computer science and business courses.

Courses Taught:

MGMT 1000 Introduction to Business:

Undergraduate overview course of business principles, intended for first- and second-year business students. Small group work, individual presentations, and written assignments are emphasized, along with relevant examples from business practice.

IS 5050 Java Programming Fundamentals:

Prerequisite course for graduate studies, using a hands-on approach to object-oriented programming. Weekly programming projects stressed programming techniques, including pseudocoding, effective commenting styles, documentation, analysis of requirements, and problem solving.

IS 6000 Research Methods in Information Systems:

Graduate level course on quantitative and qualitative research methods. The course also helped students find appropriate capstone research topics, with a strong focus on bibliographic research techniques, and approaches to finding and using peer-reviewed journals in coursework.

IS 6100 Corporate Information Systems:

Graduate level course on enterprise information systems, with a focus on strategic management principles. Course used business cases and current examples of best practice.

IS 6700 Technology Strategy:

Graduate course on innovation and technology strategy for business, non-profit organizations, and government, using business cases.

Senior Instructor

1997 - 1998

Prosoft Training

Taught courses for corporate clients in the USA, including The St. Paul Companies and New Horizons.

Topics included web site design, HTML, JavaScript, Perl/CGI, Active Server Pages (ASP), and Microsoft Front Page.

Courses Taught:

Internet Foundations:

Designed for new and intermediate Internet user. Course emphasized browser features, basic web page creation using HTML, and acceptable user practices.

Intranet Principles and Design:

Designed for a large corporate client that had developed an in-house distributing intranet content management system using Microsoft FrontPage and IIS. Key users in corporate departments were trained on how to write, update, and post Intranet content.

JavaScript Programming:

Course for beginning and intermediate Web page developers, focusing on data validation for Web forms, cross-browser compatibility, and programming principles for client-side script languages.

Database Design:

Introduction to web database design principles using Microsoft server- and client-side technologies, including Active Server Pages (ASP), VBScript, IIS, and Visual InterDev.

Assistant Professor

1994 - 1997

University of Southern Indiana

Developed and taught undergraduate principles of management, undergraduate business environment, MBA business environment and MBA strategic management courses.

Courses Taught:

Principles of Management

Undergraduate course on organizational behavior, management history, functional areas of management.

Business and Society

Undergraduate course covering business ethics, regulation, legal issues, and stakeholder management using case study and research papers.

International Business

Undergraduate course on multinational corporations, international trade, finance, operations, and business history.

Business Policy

Undergraduate course on capstone strategic management, including business simulation, group projects, and case study.

Strategic Management

Graduate course on capstone strategic management, including group projects, and case study.

Visiting Assistant Professor
Marquette University

1993 - 1994

Developed and taught MBA and undergraduate sections of courses on social, political, economic, and legal aspects of the business environment and business.

Courses Taught:

Business and Society

Graduate and undergraduate sections, covering business ethics, regulation, legal issues, and stakeholder management using case study and research papers.

Strategic Management:

Undergraduate course on capstone strategic management, including group projects, and case study.

Graduate Teaching Assistant
The University of Georgia

1989 - 1993

Developed and taught undergraduate business policy and principles of management at a large state university.

Courses Taught:

Principles of Management:

Undergraduate course on organizational behavior, management history, functional areas of management.

Business Policy:

Undergraduate course on capstone strategic management, including business simulation, group projects, and case study.

Professional Experience

Chief Learning Officer

2017 –

Seven Hills Foundation, Worcester, MA

Executive at non-profit human services agency of 4000 employees.

Dean of the Corporate College

Manager of the Foundation's Tuition Assistance Program, which provides education reimbursements and advising for eligible Foundation employees..

Responsible for development and deployment of classroom, hybrid, and digital learning, including new employee orientation, mandated training, and leadership development.

Administers the foundation's employee tuition assistance programs. Works closely with senior leadership and executives on agreements with higher education partners.

Manager and instructor for the Foundation's AchieveForum leadership development programs, in which executives facilitate sessions on communications, time management, collaboration, and other topics for high potential employees, supervisors, and executives.

Member of the Diversity Committee and the Safety Committee.

Chief Information Officer

2006 - 2010

Akahi Services, Pearl City, HI

Executive at a holding company of 30 employees.

Responsible for information system management, strategic management, and new business development.

ProsoftTraining.com

Austin, TX

Manager, Certification & Testing

1999 - 2001

Business unit manager for the Certified Internet Webmaster (CIW) program.

Grew revenue from \$0 to US\$3 million; managed worldwide high-stakes certification examination program serving 20,000 individuals.

Instruction Manager

1998 - 1999

Created and implemented development program for the company's 80 full-time instructors; saved \$250,000 compared to a similar proposal by an outside contractor.

Production Coordinator and Systems Manager

1989

Reservco, Inc., McLean, VA

Supervised aspects of plant management and product inventory for seven manufacturing plants located throughout the Southeast and East Coast.

Summer Intern, Electric Operations Department

1987

Orlando Utilities Commission, Orlando, FL

Conducted statistical research.

Wrote and tested electricity production & simulation software for the Commission's electric power plants, which served the City of Orlando.

Entrepreneurial Experience

Crimson Comet, LLC

2007 - 2014

Owner, Honolulu, HI

Provided management, information systems and e-business consulting for business and other organizations.

Built, maintained and developed content for WordPress-powered web sites including billsoPHOTO.com, billso.com and others.

PWS Limited

1998 - 2008

General Partner, Toledo, OH

Provided web site development and Internet services for two international medical organizations.

Managed the company's finances, including Federal and state tax filings.

Consultant

1996

USI School of Business, Evansville, IN

Consulting project for local transportation company.

Developed and presented management workshop.

Lead on the consulting project for the Sisters of St. Benedict, Ferdinand, Indiana.

Educational Training

ACBSP Annual Meeting

June 2015

Philadelphia, PA

ACBSP Region 3 Assessment Workshop

October 2014

Greensboro, NC

AACSB ICAM Conference

April 2012

San Diego, CA

AACSB Lessons for Aspiring Business Deans

June 2011

Cleveland, OH

International Business Faculty Workshop

July 1996

University of South Carolina

Attended two-week preparation program for teaching undergraduate international business courses.

Memberships and Affiliations

Seven Hills Foundation

SHRM ATD	2017 - Present
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Martin Methodist College

School of Business representative, Athletic Committee	2015 - 2016
School of Business representative Student Information System Selection and Implementation Committee	2014 - 2016
School of Business representative, Campus Safety Committee	2014 - 2016
School of Business representative, Integrated Marketing Team	2014 - 2016
School of Business representative, Curriculum and Policy Committee	2014 - 2016
School of Business representative, E-learning Committee	2014 - 2016
Faculty representative, Provost Search Committee	2014 - 2015
Faculty representative, Director of Marketing Search Committee	2014 - 2015

Hawai'i Pacific University

Faculty representative, CIO Search Committee	2012 - 2014
Faculty representative, IT Governance Committee	2011 - 2014
Member, CBA Council	2010 - 2014
Blackboard Learn 9.1 faculty trainer	2010 - 2011
Member, HPU Education Effectiveness Committee	2003 - 2012
Chair, HPU Faculty Assembly	2007 - 2008
Member, Educational Effectiveness Planning Council	2007 - 2008
Member, President's Council	2007 - 2008
Member, Information Systems Advisory Council	2007 - 2008
Chair, College of Professional Studies Faculty Assembly	2006 - 2007
Faculty Development Policies and Activities Committee College representative. Member, Technology Endowment Grant subcommittee. Reviewed faculty proposals for hardware and software funding.	2004 - 2006
Frear Center Steering Committee. MSIS program representative Helped develop equipment and software lists for the IS program's classrooms and computer labs. Chairman, 2005-2006	2004 - 2007
College Faculty Promotion and Reappointment Committee Elected to the committee for 2004-2006. Chairman, 2004-2005 Graduate Curriculum and Policies Committee. MSIS program representative. Committee secretary for 2003-2004	2003 - 2007

Treasurer, Giles Arts Council, Pulaski, TN	2015
Member, Exchange Club, Pulaski, TN	2014 - 2016
Member, Turnitin.com Faculty Advisory Board	2008 - 2013
Social Media Club	
Nominating committee member, Honolulu chapter.	2008 - 2011
Association of Information Technology Professionals	2004 - 2007
Academy of Management	Overall 1990 -
Member, local arrangements committee	2003 - 2005
Content Editor, Ethics	2002 - 2003
Associate Director of Internet Communications	1995 - 1997
Member, Academy Internet Policy Committee	1995 - 1997
Member, Social Issues in Management division Membership Committee	1995 - 1997
Member, Social Issues in Management division Research Committee	1995 - 1997
Member, Committee on Advanced Technology	1993 - 1994
University of Southern Indiana	
Distance Education Task Force. School of Business Representative	1995 - 1997
Instructional Resources Committee. Departmental Representative	1995 - 1997
Department Secretary, Management and Marketing Department	1994 - 1995
Beta Gamma Sigma	1988 - 2013
Focus group member, Ethical Business Leadership	

Reviewer

Academy of Management	1994, 1996, 1998 - 2000, 2003 - 2005, 2007, 2009 - 2013, 2017, 2018
Annual Meetings, Social Issues in Management Division	
Organizations and the Natural Environment Interest Group Annual Meetings	1995, 1996
Business & Society Reviewer: 1 manuscript each year	1994, 1996, 2001
International Association for Business and Society Annual Meetings	1994 - 1997, 1999, 2000, 2003 - 2005
North American Case Research Association Annual Meeting, Social issues Section	1994
Research in Corporate Social Performance and Policy (JAI Press) Special Volume on the Natural Environment	1994

Professional and Scholarly Presentations

- Hamilton, Ralph H., & Sodeman, William A. The role of non-tenure track faculty in business schools. Academy of Management. Panel discussion at the annual meeting of the Academy of Management, Boston, August 11, 2019.
- Hamilton, Ralph H., & Sodeman, William A. Legal and ethical challenges for HR in the big data era. AOM Specialized Conference: Big Data and Managing in a Digital Economy, Surrey, UK, April 18-20, 2018.
- Sodeman, William A. Show me the ROI! Keynote speech at the CLO Forum, Boston, MA, October 24-26, 2017.
- Sodeman, William A., Anne Trumbore, & Stephanie Waite. Measuring learning impact to gain performance edge. CLO Forum, Boston, MA, October 24-26, 2017.
- Sodeman, William A., Chris Newell, & Roseanne Luongo. Modernizing manager development. CLO Forum, Boston, MA, October 24-26, 2017.
- Sodeman, William A., & Gibson, Lindsey A. Technology, power, and culture: Avoiding the dark side of mentoring. International Mentoring Association 28th annual conference, Auburn, AL, April 13-15, 2016.
- Gibson, Lindsey A., & William A. Sodeman. Why are there so many horror stories? Power and ethics in academic developmental relationships. Paper presentation at the 8th Annual Mentoring Conference, Albuquerque, New Mexico: October 20-23, 2015.
- Sodeman, William A. & Lindsey A. Gibson. Corporate usage of social media and social networking services in the USA. Paper presentation at the 2nd Multidisciplinary Social Networks Conference, Dogo, Matsuyama City, Ehime, Japan, September 1-3, 2015.
- Sodeman, William A., Joji Nakaya & Hiroki Idota. Business usage of social media in Japan and North America. Panel discussion at the Society for Business Ethics annual conference, Vancouver, British Columbia, Canada, August 6-9, 2015. doi: 10.13140/RG.2.1.1054.9521
- Gibson, Lindsey A., & William A. Sodeman. Why are there so many horror stories? Power and ethics in academic developmental relationships. Paper presentation at the 7th Annual Mentoring Conference, Albuquerque, New Mexico: October 21-24, 2014.
- Gibson, Lindsey A., & William A. Sodeman. The dark side of developmental relationships: When power differential evokes negative mentoring experiences. Paper presentation at the 6th Annual Mentoring Conference, Albuquerque, NM: October 29-November 1, 2013.
- Gibson, Lindsey A, William A. Sodeman & Deborah F. Crown. How to Survive and Thrive: Training the Technologically Adept for Success in the 21st Century. Paper presentation at Asia Pacific Higher Education Research Partnership (APHERP) Senior Seminar in Shanghai, China: 14-16 November 2013.
- Sodeman, William A. Understanding business ethics and the business usage of social media. Keynote address at Kansai regional meeting of the Japan Society for Information and Management, Otomon Gakuin University, Umeda, Osaka, Japan, July 27, 2013.
- Draganova, Anrieta, Patrick Doran, & William A. Sodeman. Implementation of e-learning to the subject of mathematics in higher education institution. Paper presentation at the 13th annual Hawaii International Conference on business, Honolulu, May 26, 2013.
- Sodeman, William A. Jr., & William A. Sodeman. Presentation on Hawaiian medical history. Paper presentation at the annual meeting of the American Osler Society, Chapel Hill, North Carolina, April 22-25, 2012.

- Draganova, Anrieta, Patrick Doran, & William A. Sodeman. The impact of e-learning in creating social learning communities in tertiary educational institutions. Paper presentation at the 12th annual Hawaii International Conference on Business, Honolulu, May 27, 2012.
- Sodeman, William A. Social media and business ethics. Keynote speaker at conference on social media usage in Japan. Held at Kindai University, Osaka, Japan, August 3, 2011.
- Van Deusen, Cheryl A., William A. Sodeman, & Carolyn B. Mueller. Welcome to the Chapter 11 Ballpark: Stadium Naming Rights Agreements and Stakeholders' Rights. Paper presentation at the annual meeting of the International Association for Business and Society, Rotterdam, Netherlands, June 27-30, 2003. In D. Windsor & S. Welcomer (Eds.), *Proceedings of the thirteenth annual conference of the International Association for Business and Society*, 237-239. Madison, WI: Omnipress.
- Sodeman, William A., Cheryl A. Van Deusen, & Carolyn B. Mueller. Stadium naming rights and stakeholder management. Paper presentation at the annual meeting of the International Association for Business and Society, Victoria, British Columbia, Canada, June 27-30, 2002.
- Sodeman, William A. Managing a fast-growing IT certification program. Panel session at the Association of Test Publishers annual conference, Tucson, AZ, February 2001.
- Hamilton, R. H. & William A. Sodeman. The stakeholder information system: Coping with complex, dynamic stakeholder relationships through the use of the extranet. Paper presentation at the annual meeting of the International Association for Business and Society, Kailua-Kona, Hawaii, March 21-24, 1998.
- Van Deusen, Cheryl, Carolyn Mueller, Patrick Doran, William A. Sodeman & Gordon Jones. Avoid being a casualty of distance ed! Paper presentation at the annual meeting of the International Association for Business and Society, Kailua-Kona, Hawaii, June 11-14, 1998.
- Smith, William P. & William A. Sodeman. Social investing: Processes and criteria in the United States, the United Kingdom, Germany and Austria. Paper presentation at the annual meeting of the International Association for Business and Society, Santa Fe, New Mexico, June 11-14, 1998.
- Martello, William, William A. Sodeman, Philip L. Cochran, & Jon Entine. Reflections on current business ethics practices. Panel discussion at the annual meeting of the International Association for Business and Society, Santa Fe, New Mexico, March 21-24, 1996.
- Smith, William P. & William A. Sodeman. (1995). Social investing in the United States, United Kingdom, Germany and Austria: Comparisons of current and future practice. Paper presentation at the sixth annual meeting of the International Association for Business and Society, Vienna, Austria. In D. Nigh & D. Collins (Eds.), *Proceedings of the sixth annual meeting of the International Association for Business and Society*. 466-471. Madison, WI: Omnipress.
doi: 10.13140/RG.2.1.4112.4889
- Sodeman, William A. & Archie B. Carroll. (1994). Corporate social performance and social investment analysis: An elaborated model and its use by social investment firms. Poster session presented at the 1994 annual meeting of the Academy of Management, Social Issues in Management division, Dallas, Texas. doi: 10.13140/RG.2.1.4428.0405
- Sodeman, William A. & Archie B. Carroll. (1994). Social investment firms: Their purposes, principles, and investment criteria. Paper presentation at the annual meeting of the International Association for Business and Society, Hilton Head, South Carolina, USA. In S. Wartick & D. Collins (Eds.), *Proceedings of the fifth annual meeting of the International Association for Business and Society*, 339-344. Madison, WI: Omnipress. doi: 10.13140/RG.2.1.1167.6240
- Sodeman, William A. & Smith, Beverly A. (1994). The Business Ethics Teaching Society. Panel discussion at the annual meeting of the International Association for Business and Society, Hilton Head, South Carolina, USA. In S. Wartick & D. Collins (Eds.), *Proceedings of the fifth annual meeting of the International Association for Business and Society*, 565. Madison, WI: Omnipress.

Sodeman, William A., Cheryl A. Van Deusen, & Archie B. Carroll. (1993). Wet behind the ears': An examination of new Social Issues in Management faculty's views on SIM research. Paper presentation at the annual meeting of the International Association for Business and Society, San Diego, California. doi: 10.13140/RG.2.1.3002.6321

Sodeman, William A. & Archie B. Carroll. (1992). Socially responsible mutual funds: The role of corporate social responsibility in investment decisions. Paper presentation at the 1992 annual meeting of the Academy of Management, Social Issues in Management division, Las Vegas, Nevada.

Sodeman, William A., Brenda E. Joyner, & Mark Starik. (1992). Stakeholder management capability: An empirical study of public utilities. Paper presentation at the first annual meeting of the Georgia Conference on Strategy, Athens, Georgia.

Conferences

Sodeman, William A. Regular paper session at the 2nd Multidisciplinary Social Networks Conference, Dogo, Matsuyama City, Ehime, Japan, September 1-3, 2015.

Sodeman, William A. Business Usage of Social Media in Japan and North America. Panel held at the Society for Business Ethics annual conference, Vancouver, British Columbia, Canada, August 6-9, 2015.

Sodeman, William A. MNEs and Cross-Cultural Issues: International Business Ethics and Cross-Cultural Issues. Social Issues in Management division. Held at the annual meeting of the Academy of Management, Honolulu, Hawaii, August 10, 2005.

Sodeman, William A. Research roundtable on social investing and corporate social performance. Held at the Social Issues in Management Research Workshop during the annual meeting of the Academy of Management, Vancouver, British Columbia, Canada, August 6, 1995.

Martello, William, William A. Sodeman, Susan Key, & Bryan Husted. Don't walk the walk if you can't talk the talk: Teaching business ethics. Held at the Society for Business Ethics annual meeting, Vancouver, British Columbia, Canada, August 6, 1995.

Sodeman, William A. Business Ethics Teaching Society (BETS) caucus. Held at the annual meeting of the Academy of Management, Dallas, Texas, August 15, 1994.

Smith, Beverly A., & William A. Sodeman. Business Ethics Teaching Society (BETS) organizational session. Held at the fifth annual meeting of the International Association for Business and Society, Hilton Head, South Carolina, March 19, 1994.

Martello, William, William A. Sodeman, & Edward Desmaris. Doctoral Reach Out Network (DRONE). Discussion session at the fourth annual meeting of the International Association for Business and Society, San Diego, California, March 18, 1993.

Articles and Research

Hamilton, R.H., & William A. Sodeman. (2020) The questions we ask: Opportunities and challenges for using big data analytics to strategically manage human capital resources. *Business Horizons*. 63(1), 85-95. doi:10.1016/j.bushor.2019.10.001

Sodeman, William A. (2018). Peer-reviewed articles for The encyclopedia of business ethics and society (2nd edition), edited by Robert W. Kolb. Thousand Oaks, CA: Sage.

1. Association for Computing Machinery (ACM)
2. Communications Decency Act
3. Copyrights
4. Electronic surveillance
5. Mobile banking
6. Mobile security
7. NoSQL
8. Public domain
9. Social media analytics
10. USSIF (Social Investment Forum)
11. Tennessee Valley Authority
12. USA PATRIOT and FREEDOM Acts

Sodeman, William A. & Lindsey A. Gibson. (2015). Corporate usage of social media and social networking services in the USA. *Communications in Corporate and Information Science*, (540), 264-278. doi:10.1007/987-3-662-48319-0_21

Gibson, Lindsey A. & William A. Sodeman. (2014). Millennials and technology: Addressing the communication gap in education and practice. *Organization Development Journal*, 32(4), 63-77.
https://www.researchgate.net/publication/268224500_Millennials_and_Technology_Addressing_the_Communication_Gap_in_Education_and_Practice

Sodeman, William A. (2008). Six peer-reviewed articles for The encyclopedia of business ethics and society (1st edition), edited by Robert W. Kolb. Thousand Oaks, CA: Sage.

1. Association for Computing Machinery (ACM) (pp. 118-119)
2. Communications Decency Act (pp. 367-368)
3. copyrights (pp 448-451)
4. Electronic surveillance (pp 674-676)
5. Public domain (pp. 1727-1730)
6. USA PATRIOT Act (pp. 2148-2151)

Sodeman, William A. (2003). Book review of the ecology of the new economy by Jacob Park and Nigel Roome (eds.). *Journal of Corporate Citizenship*, (11), 143-146.

Sodeman, William A. (2000, April 18). Letter to the Editor: Standardized students: Protesting a test. *The New York Times*, A24. <http://www.nytimes.com/2000/04/18/opinion/l-standardized-students-protesting-a-test-843288.html>

Sodeman, William A. (1995). Commentary: Advantages and disadvantages of using the Brown and Perry database. *Business and Society*, 34(2), 215-220. doi:10.1177/000765039503400207

Sodeman, William A. (1995). Book review of the rise and fall of strategic planning by Henry Mintzberg. *International Journal of Organizational Analysis*, 3(1), 107-109.

Sodeman, William A. (1995). Sustaining the restorative economy. Book review of the ecology of commerce by Paul Hawken. *Business & Society*, 34(1), 97-101.
doi:10.1177/000765039503400106

Sodeman, William A. (1994). Social investing: The consideration of corporate social performance in investment decisions. Dissertation abstract. *Business & Society*, 33(2), 222-223.
doi:10.1177/000765039403300207

Sodeman, William. 1993. Dissertation research topic: Social investing: The role of corporate social performance in investment decisions. Chair: Archie B. Carroll, Ph.D.
<http://www.worldcat.org/oclc/46781824>

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Awards and Honors

Sigma Beta Delta honor society, Faculty Advisor Martin Methodist College	2016
Finalist, Social Issues in Management Best Dissertation Competition Academy of Management	1994, 1995
Blue Key Honor Society University of Georgia	1992
Sigma Iota Epsilon Honor Society University of Georgia	1991
Beta Gamma Sigma Honor Society Rollins College	1988
MBA Dean's List, 3 semesters Rollins College	1986 - 1987
Society for Collegiate Journalists Honor Society College of William & Mary	1986

Books and Book Chapters Published

- Gibson, Lindsey A. & Sodeman, W.A. (2016). Chapter 3: How to survive and thrive: educating the technologically adept for success in the twenty-first century. In Deane E. Neubauer & Kamila Ghazali (Eds.), *Technology and workplace skills for the twenty-first century* (37 -48). New York: Palgrave Macmillan.
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Sodeman, William A. (contributing author). 2002. CIW Foundations Study Guide. Sybex (Alameda, CA). Rewrote existing 1999 ProsoftTraining.com course content for an 800-page book. These revisions represented about 80% of the book's content. Updated materials to include coverage of Windows XP, firewalls, broadband connections and other topics. Wrote 350 practice examination questions as part of this book and its CD-ROM.

Publisher Content

In Business and Society: Ethics, Sustainability, and Stakeholder Management, 10th edition, by Archie B. Carroll, Jill A. Brown, and Anne K. Buchholtz, Cengage (Boston, MA: 2018).

Sodeman, William A., and Archie B. Carroll. The Body Shop: Poster Child for the Early CSR Movement. 630-642. (*Note: This case was first written by William A. Sodeman and published in the second edition in 1993, and has appeared in every edition of Carroll's since then.*)

Sodeman, William A. Volkswagen's Diesel Deception. 650-658.

Sodeman, William A. Unlocking the Apple iPhone in the Name of Terrorism. 659-663.

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Sodeman, William A., 1993. The Body Shop International PLC. Teaching case and instructor's notes in Business and Society, second edition, by Archie B. Carroll, South-Western Publishing (Cincinnati, OH: 1993), 637-641.

Highly Competent Subject Areas

Software:

Microsoft Office Suite (Windows and Mac)
Banner

Learning Management Systems:

eAcademy
Blackboard
Canvas
Moodle
WebCT
McGraw-Hill Connect
Cengage MindTap

Subject Matter Expert:

Business Policy
Strategic Management
Entrepreneurship
Managing Innovation
Contemporary Management
Management Information Systems
Business Ethics
Business and Society
Organizational Behavior
Business Administration
Operations Management
Principles of Management
International Business

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