

Russell Glasson

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Objective

I am a skilled team player, flexible in finding solutions, and experienced in creating a common understanding across project teams with many different stakeholders and viewpoints. I returned to academia after a varied career, largely within the video games industry. I am looking for a role with which to further develop my skills in and understanding of the uses for digital publishing and social media.

Education

PhD Cultural And Media Studies Sept 2010 – June 2015

Thesis title: The Impact of Digital Technologies on Reading, Readers and the Book.

Using a mixture of ethnographic interview and participant observation, this thesis investigates the impacts digital forms of books have on reading and the relationship between the reader and the book. Using the work of Gilles Deleuze & Felix Guattari, Jacques Derrida and Wolfgang Iser, the thesis seeks to bridge the space between reading studies and the current focus on the technology of the mediated form to develop a deeper understanding of the experiences of reading attached to the codex book. Treating the book as an assemblage of significance, with different connoted meanings attached to roles or functions fulfilled by the book as an object, this research examines how this most traditional of media has been reconstructed to provide the reader to access to a text, while only receiving an illusion of a book. This project received Art and Humanities Research Council funding, and in 2012 I was accepted as part of the cohort for the CHASE Scholar scheme.

MA Digital Media Sept 2009 – June 2010

Grade - Merit

Projects undertaken during the year included *North Laine Soundscape* – a treasure hunt crossed with an ambient sound project, with which I created a self-perpetuating narrative using blogging as an interactive device, *Ship Street Twitten* – a project to create a multilayered map/narrative of Ship Street Gardens in Brighton. This street was too small to be included on Google Maps at that time, which allowed for the creation of a complex map, including historical

records, ethnography, and photography. Rather than allowing the street to slip off the face of the world's most popular street map, this project was designed to expose the limited nature of the "Streetview" project. Other modules studied included *Mobile and Locative Media*, *Interactive Media* and *New Developments in New Media*.

BSC Information Systems and Management Sept 1998 - May 2003

Grade 2.1

This degree is geared to equip the student with the core skills required by a systems analyst. Modules studied included: *Software and Programming I & II*, *Database Management*, *Comparable Development Methodologies*, *Strategic Information Systems*, *Management of Innovation* and *International Competitiveness*. My project and dissertation explored the use of Instant Messaging with Higher Education establishments, which included implementing a Jabber server to explore the implications of Presence/Absence in an academic environment.

Current and Recent Employment

09/2016 - now

Independent Tutor, BIMM Brighton, BIMM 1 Limited, 38-42 Brunswick St West, Hove, East Sussex, BN3 1EL

I contribute to the following modules:

Prepared and Delivered seminar content for *Research Methods* for Business Students (Level 5)

Guest lecturer on *Advanced Online Music* (Level 6)

Internal moderator Level 4 & 5 module assessments (Level 5)

Prepared and delivered workshops on study skills and dissertation writing for Level 5 & 6 Students

Supervised level 6 Dissertations and have been part of the assessment team interviewing candidate students since 2016.

09/2011 - now

Associate Tutor, School of Media Film and Music, University of Sussex, Silverstone Building, Arts Road, Falmer, East Sussex BN1 9RG

I contribute to the following modules, leading seminars, lectures contributing to teaching

material, and supervising final year dissertation submissions for graduates as appropriate:

Class and Popular Culture (Level 6)

Advertising (Level 5)

Advertising and Social Change (Level 5)

Digital Cultures (Level 5)

News, Politics and Power (Level 5)

Culture and the Everyday (Level 5)

Popular Music (Level 5)

Debates in Media Studies (Level 4)

Digital Environments (Level 4)

Questioning the Media (Level 4)

01/2016 - 11/2016.

Visiting Lecturer, University of Brighton, Watts Building, Lewes Road, BN2 4GJ

Delivered *Transmedia Cultures* (level 6), Spring Term, 2016.

Additional Experience:

Social Media Management and Event Production: Brighton Beach Boys – I became involved in the production of a run of shows which formed part of the 2013 Brighton Fringe Festival. The shows, hosted at All Saints Church, Hove were successfully promoted using a blend of social and traditional marketing to publicise the shows. Since 2013, I have provided production and social media management for the band, including for Brighton Fringe Festival shows in 2016 and 2017, and their participation in the International BeatleWeek festival, Liverpool.

Previous Work Experience

Repair Services Manager – Sony Computer Entertainment Europe. 30.08.1996 – 25.09.2009 Coordinated Repair and Refurbishment services for Sony PlayStation products across Europe, Middle East and Africa, working for Vice President of Technical Services. Managed projects to implement service support for PlayStation, PlayStation 2, PlayStation Portable and PlayStation 3. This role including the development of database software, engineering support reporting and manufacturing process management. Responsible for budgetary control, returns volumes forecasting, as well as the distribution and management of confidential tools and equipment, test software and sensitive materials for each platform.

Other work experience

Administration Assistant (Housing) Repair – London Borough of Enfield – the key responsibility of this role was the supervision and administration of a team, who received reports of housing issues and outstanding repairs from tenants, who lived in social housing. The role called for tact and diplomacy as well as integrity, and was at the time my first supervisory experience. This role ended after a period of secondment to develop and implement a software solution for repairs reporting.

Phosphor Research technician – Thorn EMI Lighting Ltd – The role was as part of a team developing iridescent phosphors for fluorescent lighting.

QA technician (Chemistry/Metallurgy) – ESAB Group UK Ltd – working in the support of the manufacture of arc-welding products.

Skills

I work with a wide range of digital media applications, including: *Adobe Creative Suite, Final Cut Pro, Logic Pro, and Ableton Live*. I am the technical editor for *Reframe*, an open access academic digital platform for the online practice, publication and curation of internationally produced research and scholarship. Here, I am responsible for the maintenance of a cluster of *Wordpress* servers, for the page layout and design of journals for *Sequence_Serial* journal, and for the design of a number of electronic books, distributed in ePub, AZW and PDF formats.

While researching for my PhD Thesis, I acquired skills in ethnographic research methods, which include interview technique, digital data methods, participant observation and critical discourse analysis. This experience has enabled further independent postdoctoral research, and my role as an Independent Tutor at the University of Sussex, Brighton University, and at the British Institute for Modern Music.

While at Sony Computer Entertainment Europe, I was responsible for the repair and refurbishment of PlayStation hardware, for game development and consumer consoles. This included the installation and supervision of software used in the repair of PC based development hardware, and in refurbishment of consumer consoles. I was involved in the design and implementation of operations solutions at national and international level, supervised the manufacturing flow and delivery of refurbished consoles across the EMEA, Russia and Australasia regions. This role required the ability to manage a network of competing organisations, negotiating a successful outcome for my employer and maintaining fair relationships between each competing contractor. This provided experience in leading and coordinating projects on a pan-European scale, and working with colleagues across a multinational organisation, as well as with contracted partners.

I have used a wide range of applications including: MS Office, Access, Project,

and Lotus Notes. I have also set up and supervised other common IT tools, such as Wordpress, Filezilla, and Open Journal System.