

Christopher H. Ketcham

Curriculum Vitae

Home:

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Education

Ph.D. University of Texas at Austin

Major Field: Curriculum and Instruction

Minor Field: Cultural Studies in Educational History

Dissertation: What and How Will We Teach; For What Shall We Teach and Why? Aims-Talk in the Journal Of Negro Education 1932-1953

M.B.A., St. John's University, NY, NY

Major Field: Risk Management

Thesis: Insurance Cycles Explained Through the Application of Game and Auction Theory

B.S. Psychology, Union College, Schenectady, NY

Minor Field: Creative Writing

Minor Field: Latin

Academic Honors

Phi Sigma Tau – International Philosophy Honors Society – 2013

Pi Lambda Theta – International Honor Society and Professional Association in Education – 2007, 2008

Kappa Delta Pi – Educational Honors Society – 2006, 2007, 2008

Who is Who in American Colleges – 2002 & 2003

Certification

CPCU – Chartered Property Casualty Underwriter, The American Institute for CPCU and Insurance – 1992

Occupational Experience

2012-

Visiting Assistant/Adjunct Professor: University of Houston Downtown School of Business—2012-

Teach:

IRM 3300 Introduction to Risk Management and Insurance and Business Ethics

IRM 3303 Value Analysis in Insurance and Risk Management

IRM 3304 Insurance Operations

IRM 3306 Legal and Political Aspects of Insurance and Risk Management

IRM 4302 Advanced Life Insurance Applications

IRM 4303 Advanced Property Insurance and Applications

IRM 4304 Advanced Liability Insurance and Applications

Teach business, ethics and risk management and insurance courses in an online environment at an AACSB accredited school. With faculty developed the first online and hybrid curriculum for the Insurance and Risk Management undergraduate major.

Writer: Philosophy, Ethics, Educational theory and philosophy of education, enterprise risk management and enterprise risk management case studies. Write curriculum for business, insurance, and risk management professionals. Teach curriculum produced. Since 2015 Member of the Board of Governors for the Greater Philadelphia Philosophy Consortium (GPPC).

2008 –2011: Senior Director of Knowledge Resources, The American Institute for Charter Property Casualty Underwriting and The Insurance Institute of America

Senior research associate and subject matter expert for curriculum and program development in insurance and risk management products for online, classroom and self-study. Recently developed curriculum for The Casualty Actuarial Society, the Enterprise Risk Management (ERM) program, economic indicators for insurance professionals, alternative CPCU courses, and core competencies for insurance professionals. Led the 2009-2010 CPCU Vision Team that redesigned the CPCU curriculum. Teach ERM worldwide. Develop job competency models for customer service representatives and insurance producers. Write articles for industry publications and instruct, lecture, and facilitate at industry gatherings.

2008: Curriculum Consultant, Austin, Texas

Farmers Insurance Group: design, implement, manage, and assess a complete commercial lines underwriting curriculum from onboarding through senior underwriter. Developed a blended learning (hybrid) curriculum involving online, classroom, and team project work. Coach underwriters to enable them to pass criterion referenced test to become senior underwriters.

2003 – 2007: Executive Vice President and Board Member, The National Alliance Research Academy, Austin, Texas.

Senior officer leading the research and new product development division (a 501c(3) educational foundation) of the National Alliance for Insurance Education and Research family of companies. All new products are researched, developed, and implemented in my division - annual budget \$600,000. Total number of students worldwide, 130,000. Supervise professional/technical and clerical staff. Duties include contract development and analysis and partnership proposals with other entities.

2000-2003: Assistant Vice President Underwriter Training, AIG, New York, New York

Develop underwriting training programs for the domestic property casualty divisions of the largest insurer in the US in a Six Sigma® quality environment.

1995-2000: Vice President of Technical and Educational Products, The Rough Notes Company, Carmel, Indiana

Publisher, Editor and Writer for a division of a 130 year old insurance and risk management publishing firm.

Website and Blog

Website: <http://chrisketcham.com>

Philosophy Blog: <https://philosophicalmusingsite.wordpress.com/>

Publications and Presentations

Doctoral Dissertation

What and How Will We Teach; For What Shall We Teach and Why? Aims-Talk in The Journal Of Negro Education 1932-1953, May 2010

Peer Reviewed Journals

Ketcham, Christopher, *The Invisible Other*, Forthcoming 2018, Marcel Studies

Ketcham, Christopher, *A Genealogy on the American Dream*, April 2018, The Human Prospect Vol 7, No. 1, pp. 11-17,

<http://www.instituteforscienceandhumanvalues.com/FP/ishv-projects/the-human-prospect.htm>

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Ketcham, Christopher, *Schopenhauer and Buddhism: Soulless Continuity*, Journal of Animal Ethics, 2018, Vol. 8, No. 1, pp. 12-25, <https://muse.jhu.edu/article/690365>

Ketcham, Christopher, *Towards an Ethics of Life*, June 2016, Space Policy Journal, Vol 38 No.1, November, P. 48-56
<http://www.sciencedirect.com/science/article/pii/S0265964616300170>

Ketcham, Christopher, *Living the Practical Levinas: A Response to Jones*, Colloquium on Levinas, Leadership and Ethics, March 2016, Leadership and the Humanities, Vol 4, No. 1, P. 38-41 <http://www.ila-net.org/Members/LATH/index.htm>

Ketcham, Christopher, *The Work of Bartleby the Scrivener*, January 2015, Philosophical Inquiries, Vol. 3, No. 1, P. 9-28 <http://www.philing.it/index.php/philing/article/view/66>

Ketcham, Christopher, *Insomnia: Watching on When There is Nothing to Watch*, October 2015, Per la filosofia, Existentialism and Cinema Special Issue, No. 93-94, P. 101-118
<http://www.libraweb.net/articoli.php?chiave=201505102&rivista=51>

Ketcham, Christopher, *Meaning Without Ego*, October 2015, Journal of the Philosophy of Life, Vo. 5 No. 3 P. 112-133 <http://www.philosophyoflife.org/2015si07.html>

Recent Books (Editor and Author)

Enterprise Risk Management: Issues and Cases, Christopher Ketcham & Jean-Paul Louisot, Authors and Editors, John Wiley and Sons, April 2014

Accredited Customer Service Representative Designation program, Contributing Editor, update five of the certification program courses, June 2011

Insurance Accounting, Coverage Analysis, Insurance Law, and Insurance Regulation, Textbook for Casualty Actuarial Society Certification Examination, Contributing Editor, AICPCU/IIA, November 2010

Risk Management and Insurance Operations, Textbook for Casualty Actuarial Society Certification Examination, Contributing Editor, AICPCU/IIA, November 2010

Enterprise-Wide Risk Management: Developing and Implementing, Textbook for certification – Contributing Editor with Jean-Paul Louisot, AICPCU/IIA October 2009. Received 3 hours of graduate study recommendation from ACE.

Edited, Peer Reviewed Textbook Chapters

A Framework for An Ethics for Force Short of War in Context of Human Rights, Forthcoming 2018, Force Short of War, Edited by Jai Galliot, Edinburgh University Press

Neuroses: Asymmetry and Infinity, December 2017, The Neurotic Turn, Edited by Charles Johns, Repeater Books

Issues of Impermanence: Christian and Early Buddhist Buddhist Contemplations of Time, September 2017, Purgatory: Philosophical Dimensions, Edited by Kristof K. P. Vanhoutte, and Benjamin McCraw, Palgrave MacMillan.

Mara: Devā and Demon, April 2017, Philosophical Approaches to Demonology, Edited by Robert Arp and Benjamin McCraw, Routledge.

Death is Easy if You're Dead, November 2016, Philosophy and Breaking Bad, Edited by Kevin Decker, David Koepsell, and Robert Arp, Palgrave MacMillan.

Buddhism and the End of Forgiveness, July 2016, The Philosophy of Forgiveness, Volume I: Explorations of Forgiveness: Personal, Relational, and Religious, Edited by Court D. Lewis, The Vernon Press.

Fiddling About Becoming a Man, June 2016, The Who and Philosophy, Edited by Rocco J. Gennaro and Casey Harrison, Lexington Books

Meaning Without Ego, Christopher Ketcham, November 2015, Reconsidering Meaning in Life, Edited by Masahiro Morioka, Journal of Philosophy of Life Publishers, (see also peer reviewed journal entry)

Outsourcing Space, Christopher Ketcham and Jai Galliot, August 2015, Commercial Space Exploration: Ethics, Policy and Governance, Edited by Jai Galliot, Ashgate Publishing

Forty Hectares and a MU: Toward a Colonisation Ethic, August 2015, Commercial Space Exploration: Ethics, Policy and Governance, Edited by Jai Galliot, Ashgate Publishing

Edited Chapters for Popular Culture and Philosophy Series

Published

A Life Along the Watchtower, November 2017, Jimi Hendrix and Philosophy, Theodore G. Ammon Editor, Open Court Publishers

999 Fingers, October 2017, American Horror Story and Philosophy, Richard Green and Rachel Robison-Green Editors, Open Court Publishers

The Spirt of Abstraction, July 2017 The Man In the High Castle and Philosophy, Bruce Kajewski and Joshua Heter, Editors, Open Court Publishers

I Hamilton, Confessions of a Ten Dollar Bill June 2017, Hamilton and Philosophy, Aaron Rabinowitz and Robert Arp, Editors, Open Court Publishers

We Become the Grid, May 2017 Mr. Robot and Philosophy, Richard Greene and Rachel Robinson-Greene, Editors, Open Court Publishers

What Have They Done, March 2017 X-Files and Philosophy, Robert Arp, Editor, Open Court Publishers

Deadpool the Dark Angel, December 2016, Deadpool and Philosophy, Nicholas Michaud, and Jacob Thomas May, Editors, Open Court Publishers

Deconstructing Entailment, November 2016, Jane Austen and Philosophy, Mimi Marinucci, Editor, Rowman and Littlefield Publishing Group

Conversation with the Buddha, September 2016, Orphan Black and Philosophy, Richard Greene, and Rachel Robison-Greene, Editors, Open Court Publishers

The Law of Red Rising, August 2017, Red Rising and Philosophy, Courtland Lewis, and Kevin McCain, Editors, Open Court Publishers

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David Bowie's Sadness, July 2016, David Bowie and Philosophy, Edited by Theodore G. Ammon, Open Court Publishers

The Alchemy of Flat Worlds, June 2016, Discworld and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

Welcome to My World, June 2016, Discworld and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

The God We Need Now, May 2016, Superman v Batman and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

Vigilante Wanted, May 2016, Superman v Batman and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

Peculiar!, November 2015, Divergent and Philosophy, Courtland Lewis, Editor, Open Court Publishers

The Abbey as Eternal Recurrence, September 2015, Downton Abbey and Philosophy, Adam Barkman and Robert Arp, Editors, Open Court Publishers

Jeremy Bentham's Curse, September 2015, Orange is the New Black and Philosophy, Richard Greene and Rachel Robison-Greene, Editors, Open Court Publishers

Charlie Gets Beatified, August 2015, It's Always Sunny in Philadelphia and Philosophy, Roger Hunt and Robert Arp, Editors, Open Court Publishers

Dracula's Quest for Enlightenment, July 2015, Dracula and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

Whatever: A Biograffiti of Gonzo the Alleged Magnificent, June 2015, Jim Henson and Philosophy, Timothy Dale, Joseph Foy, and Craig Yoe, Editors, Rowman and Littlefield

The Heidegger – Jobs Debate on Technology, April 2015, Steve Jobs and Philosophy, Shawn Klein, Editor, Open Court Publishers

Ooo Who's Dreaming?, March 2015, Adventure Time and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

Beemo Unplugged, March 2015, Adventure Time and Philosophy, Nicholas Michaud, Editor, Open Court Publishers

A Tale of Two Hannahs, November 2014, Girls and Philosophy, Richard Greene and Rachel Robison-Greene, Open Court Publishers

Dear Heather in a Dark Space, September 2014, Leonard Cohen and Philosophy, Jason Holt, Editor, Open Court Publishers

Superiority Is Our Weakness?, May 2014, Philosophy and Jurassic Park, Nicholas Michaud and Jessica Watkins, Editors, Open Court Publishers

Frankenstein and Zarathustra: Godless Men, October 2013, Philosophy and Frankenstein, Nicholas Michaud, Editor, Open Court Publishers

Forthcoming

Perry Mason, Courtroom Messiah, Forthcoming, 2018, Perry Mason and Philosophy, Open Court Publishers

Fiction

“The Monk and the Ripper”, Summer 2017, *Flair*

“In Praise of Dukkha!”, Spring 2017, *Flair*

“Welcome to the Machine”, *Uncharted Frontier Magazine*, January 2014,
<http://unchartedfrontier.com/>

“Zarathustra’s Bildungsroman – a Prequel”, *Uncharted Frontier Magazine*, December 2013, <http://unchartedfrontier.com/>

“Zarathustra Redux”, *Uncharted Frontier Magazine*, October 2013,
<http://unchartedfrontier.com/>

“The Fable of Dasein”, 2012 *PHfiction* (Texas State University)

Conference Papers and Participation

Ethical Honeybees, at the West Chester University Philosophy Conference, West Chester University, April 2018.

Constructing A Pedagogy of Identity Through Gonzo the Magnificent, at the Northeast Popular/American Culture Association, U. Mass. Amherst, October 2017.

Levinas and Forgiveness, at the Felician Ethics Conference, Felician University, October 2017.

Ethical Implications of Commercial Space Projects, invited presentation at The Library of Congress, Washington, D.C. May 10, 2017. Video at:
https://www.loc.gov/today/cyberlc/feature_wdesc.php?rec=7903. For text:
www.chrisketcham.com

Angulimala, Buddhism, and Truth and Reconciliation, presented at the APA Eastern annual conference, Indian and Tibetan section, Washington, D.C., January 2017.

Towards a Restatement of a Philosophy of Property, presented at the Felician Ethics Conference, Felician University, April 2016.

The Otherwise Than Being in the Critique of Suffering in Levinas and Early Buddhism, presented at the North American Levinas Society Conference, “Emmanuel Levinas across the Generations and Continents”, Purdue University, July 2015

Shock and Awe, presented at the West Chester University Philosophy Conference, West Chester University, February, 2015

Burdenless Property, presented at The North America Levinas Society Conference, “Law in Proximity: Levinas in the Spaces of Justice”, Salisbury University, May 2014

Care in any Sense, Peer reviewed paper presented at West Chester University Philosophy Conference, West Chester University, April 2013

Deconstructing Death in Nietzsche's Gay Science, Peer reviewed paper presented at PASSHE Philosophy Conference, Millersburg University, April 2012

The Phantom Limb of Equality, Paper presented at PASSHE Graduate Conference, Harrisburg, Pa., April 2012

Time to Audit Your Career: Professional Development for Your Future, Paper presented at the NSIPA Annual Conference, Indianapolis, In., April 2011

Educating Your Risk Owners, Paper presented at The Enterprise Risk Management Workshop at Old Dominion University, May 2010

Simplifying Business Intelligence for ERM, Paper presented at the Insurance Data Management Conference, Philadelphia, Pa. March, 2010

A Critical Analysis of the Report of the Committee on Secondary School Studies, 1893, Paper presented at the Midwest History of Education Conference, Chicago, Ill., October, 2005

How the Dynamics of Change Can Affect Progress in a School over Time, a Theoretic, Paper presented at the American Association of Training and Curriculum Conference, Austin, Tx., October, 2005

Other Books and Simulations – Author/Editor

Beat The House – A Non-Cooperative Insurance Auction Game, The National Alliance for Insurance Education and Research, December, 2003-2004

Cases and Coverages – A Technical Game for Insurance Professionals, The Rough Notes Company, Inc., Carmel In., 1999

Pre-licensing Manual for Insurance Agents, 1998

Curricula

Practical ERM Implementation – A Case Study Approach, a six week course on current topics that challenge enterprise risk managers. Three separate classes online 2015, Sponsored by TCQ Triangle/Exucate Limited, Hong Kong.

Online Insurance and Risk Management for the University of Houston Downtown. Convert existing course curriculum for seven insurance and risk management courses into pure online and hybrid online courses. Teach curriculum for insurance and risk management.

Competency/curricula development for customer service representatives and insurance producers. Using task analysis and subject matter experts, develop competencies for industry. Use these competencies to develop curricula in these competencies; develop assessments for this curriculum, 2008-2010.

Enterprise Risk Management seminar for Risk and Insurance Manager Society (RIMS). Work with RIMS' instructional designer as subject matter expert to develop a three-day curriculum for ERM, 2009.

Insurance and Risk Management Undergraduate Degree Program, University of Southern Maine (Design three-course curriculum for major), Portland, Maine, 2007.

Certified Risk Manager, Mexico – curriculum in Spanish, content related to Mexico, and faculty recruited from and trained in Mexico, (Founder, Researcher, Editor, Education Consultant) The National Alliance for Insurance Education and Research, 2005-2007

Certified School Risk Manager Designation Program, (Founder, Researcher, Editor, Education Consultant, Publisher). With subject matter experts, develop the curriculum and assessments for a national certification for school risk managers. The National Alliance for Insurance Education and Research, 2004-2007

Certified Risk Manager Designation Program - curriculum and examination revisions, (Editor, Publisher, Faculty, Education Consultant), The National Alliance for Insurance Education and Research, 2003-2005.

Ethics for Insurance Professionals, The National Alliance for Insurance Education and Research, December, 2003-2006, (Author and Faculty) online and classroom content.

2000 ISO Homeowners Program Training Program for Migration from Indiana Proprietary Farm Bureau Contracts: for Claims, Sales, and Insurance Educational Professionals. Develop and deliver content and train trainers. Farm Bureau Insurance, Indianapolis, IN, 1999-2000.

National ISO Commercial Automobile Insurance Policy Training Program for Conversion From Proprietary Contracts: for Claims Professionals. Develop and deliver content and train trainers. American Family Insurance, Madison, WI, 1999.