

## CURRICULUM VITAE



### PERSONAL INFORMATION

First name, Last name GHEORGHE-ILIE, FARTE  
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E-mail farte@uaic.ro  
Nationality Romanian  
Date of birth 19.07.1967  
Gender male

### OCCUPATIONAL FIELD

Higher Education

### WORK EXPERIENCE

Dates Since October 2007: Associate Professor, Department of Communication Sciences and Public Relations, Faculty of Philosophy and Socio-Political Sciences, Alexandru Ioan Cuza University of Iasi  
October 2004 – October 2007: Associate Professor, Chair of Logic, Systematic Philosophy, and Communication Sciences, Faculty of Philosophy, Alexandru Ioan Cuza University of Iasi  
February 1998 – October 2004: Lecturer, Chair of Logic and Systematic Philosophy, Faculty of Philosophy, Alexandru Ioan Cuza University of Iasi  
February 1993 – February 1998: Assistant Professor, Chair of Logic and Semiotics, Faculty of Philosophy, Alexandru Ioan Cuza University of Iasi  
June 1987 – August 1988: carpenter, I.P.L. Zalau (Romania)  
January 1986 – Mai 1987: Romanian Army soldier  
December 1985 – January 1986: secretarial assistant, I.P.L. Zalau  
Main activities and responsibilities Teaching, Scientific Research, Management

### Name and address of employer

Director of the Department of Communication Sciences and Public Relations (since 2016; 2008-2012). Chancellor of the Faculty of Philosophy and Socio-Political Sciences (2005-2006). Member of the Council of Professors of the Faculty of Philosophy and Socio-Political Sciences (since 2016; 2003-2012). Member of the Senate of the Alexandru Ioan Cuza University of Iasi (2012-2013).

Alexandru Ioan Cuza University of Iasi, Faculty of Philosophy and Socio-Political Sciences, Communication and Public Relations Department, 11 Carol I Blvd, 700506-Iasi, Romania

### TYPE OF BUSINESS OR SECTOR

Higher Education

### EDUCATION AND TRAINING

November 7-19, 2011: Research stage at the Ludwig von Mises Institute Auburn (USA)  
March 14-20, 2011: Experience exchange visit to Örebro University (SE)  
March 22-26, 2010: Experience exchange visit to VIA University College Viborg (DK)  
November 1-30, 2003: Specialization in Semiotics at University of Neuchâtel (CH)  
June 1-July 31, 2002: Specialization in Communication Theories at University of Konstanz (D)  
June 15-30, 2001: Training in Life Insurance and Communication at ING Life Insurance, Romania  
March 2000: Ph.D. in Philosophy (Logic), Alexandru Ioan Cuza University of Iasi  
May 15-August 15, 1996: Specialization in Formal Logic at University of Konstanz (D)  
1992: Graduate in Philosophy, Alexandru Ioan Cuza University of Iasi

### Title of qualification awarded

Ph.D., Graduate in Philosophy, Life Insurance Consultant, Stenotypist

### Principal occupational skills covered

Teacher, Researcher, Communication Consultant, PR Consultant, Life Insurance Consultant

### PERSONAL SKILLS, COMPETENCES

Mother tongue ROMANIAN

Other languages  
(self-assessment)

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
FRENCH	Independent user (B2)	Proficient user (C1)	Independent user (B1)	Independent user (B1)	Independent user (B2)
ENGLISH	Independent user (B1)	Proficient user (C1)	Independent user (B2)	Independent user (B2)	Independent user (B2)
GERMAN	Independent user (B1)	Independent user (B2)	Independent user (B1)	Independent user (B1)	Independent user (B1)

Social skills and competences

Emotional self-regulation, dispute resolution, debating skills, relationship management.

Organisational skills and competences

Teamwork, (servant) leadership

Computer competences

Office: Word, Excel, PowerPoint

Driving licence

B

ANNEXES

ERASMUS STAFF TEACHING MOBILITIES

May 02-05, 2016: EFAP L'Ecole des Métiers de la Communication Paris

April 08-09, 2015: Università di Corsica Pasquale Paoli

April 07-10, 2014: Université Paul Valéry Montpellier III

May 07-10, 2013: Universidade da Beira Interior Covilhã

April 17-18, 2012: EFAP L'Ecole des Métiers de la Communication Paris

April 05-07, 2011: Philological School of Higher Education Wroclaw

April 26-29, 2010: Arteveldehogeschool Gent

September 21-25, 2009: Université Paul Sabatier III Toulouse

April 15-18, 2008: Arteveldehogeschool Gent

RESEARCH PROJECTS

University for Future in Communication Society, POS DRU, Axa 1, DMI 1.2, ID64075

Language of Participatory Democracy: An Investigation of Verbal Behavior in Power-Citizens Relationship at Local Level, Code CNCSIS 80, 2009-2011

MEDIAEC – Efficient Means of Developing / Innovating of the Interdisciplinary Education and Research in Communication and Services, CNCSIS Code: 32, 2006-2008

Discourse and Power. Communication Strategies in the Contemporary Romanian Political Discourse, CNCSIS Code: 1414, 2005-2006

Interpretation Routes in the Contemporary Culture: A Semio-logical and Epistemic Analysis, CNCSIS Code: 16 / 658, 2004

Success and Failure in the Communication Acts, CNCSIS code: 165, 2001

Reasoning Techniques in the Journalistic Discourse, CNCSIS code: 17, 2001

AUTHORED BOOKS

(2004) Communication. A Praxeological Approach (Iasi: Demiurg, in Romanian)

(1999) Quantity Regimes in Formal Logic (Iasi: Ștefan Lupășcu, in Romanian)

ARTICLES (selection)

(2019) "Comment les médias grand public alimentent-ils le populisme de droite?"

Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 17 (1): 9-32.

(2019) "Divergences between Globalism and Right-wing Populism on non-Western Immigration." In Raluca Rădulescu, Alexandru Ronay & Markus Leimbach (eds.), „Willkommen und Abschied“: Interdisziplinäre Annäherungen an Migration, Berlin: Wissenschaftlicher Verlag Berlin, pp. 87-103.

(2019) "How to Cope with Resistance to Persuasion?" Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric 17 (2): 57-70.

(2018) "Reactive Public Relations Strategies for Managing Fake News in the Online Environment." Postmodern Openings. 9 (2): 26-44. (Co-autor: Daniel Rareș Obadă)

(2018) "Debating Ideas of Justice in a Liberal-Democratic Society." Реформування Публічного Управління Та Адміністрування: Теорія, Практика, Міжнародний Досвід, pp. 300-302.

(2018) "Dreptatea ca principiu de organizare a vieții politice." In Virgil Stoica & Bogdan Constantin Mihăilescu (eds.), Noi perspective asupra valorilor politice, Iasi: Editura Universității "Al.I. Cuza", pp. 145-174.

(2017) "Eine aktuelle ideologische Konfrontation: die diskursive liberale Demokratie vs. Kultursozialismus". In Markus Leimbach Stanislava Gálová (ed.), Internationalisierung von Bildung und Veränderung von gesellschaftlichen Prozessen: KAAD-Alumnivereine: Beiträge zur zivilgesellschaftlichen Entwicklung in Mittel- und Osteuropa. Bonn, Germany: KAAD e.V., pp. 27-50.

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- (2017) "Exploring the discursive boundaries of contemporary populism." *Anais do 6o Colóquio Internacional Discurso, representações, argumentação*, 16 a 18 de agosto de 2017 - Rio de Janeiro, Communalis - Sociét  internationale de communication et logique naturelle, pp. 105-109.
- (2017) "A Discursive Way of Treating the Rise of Populism." *Реформування Публічного Управління Та Адміністрування: Теорія, Практика, Міжнародний Досвід*, Odessa, October 27: 206-208.
- (2017) "On the Integration of Populism into the Democratic Public Sphere." in *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 15 (2): 87-109.
- (2016) "How to Change People's Beliefs? Doxastic Coercion vs. Evidential Persuasion." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 14 (2): 47-76.
- (2015) "On the Presence of Educated Religious Beliefs in the Public Sphere." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 13 (2) : 146-178.
- (2015) "The Principle of Peaceable Conduct as a Discrimination Tool in Social Life." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 13 (1): 95-111
- (2014) "Inf rence traditionnelles comme n-lemmes." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 12 (2): 59-70.
- (2014) "R les et activit s dans la pratique des relations publiques." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 12 (1): 117-131.
- (2013) "Emotion Management in Crisis Situation." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 11 (2): 59-70.
- (2013) "Marketing Public Relations for Higher Education Institutions." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 11 (1): 57-71.
- (2012) "Some Libertarian Ideas about Human Social Life." *Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 10 (2): 7-19.
- (2010) "Democratic Public Discourse in the Coming Autarchic Communities." *Meta: Research in Hermeneutics, Phenomenology, and Practical Philosophy*, II (2): 386-409.
- (2009) "Public Relations Practitioners as Agents of Creative Destruction and Creative Cooperation." In Delia Cristina Balaban and Ioan Hosu (eds.), *PR Trend: Society and Communication*, Hochschulverlag Mitweida, pp. 48-59.
- (2009) "Mass media and European Cultural Citizenship." *Cultura. International Journal of Philosophy of Culture and Axiology*, 11: 22-33.
- (2008) "How Can We Evaluate Public Relations Activities?" *Analele Științifice ale Universității Al. I. Cuza din Iași, serie nouă, Științe ale comunicării, tom I*, pp. 37-48.
- (2008) "In der  ffentlichkeit lebendig sein." In D.C. Balaban und F.C. Rus, *Medien, PR und Werbung in Rum nien*, Mittweida Hochschulverlag, pp. 167-175.
- (2006) "Traits de la participation politique dans la soci t  roumaine contemporaine." *D mocratie participative en Europe*, Toulouse: LERASS, pp. 208-224.