

Dr Tan Kwan Hong

ACTA Certified, NIE Certified, TESOL Certified, MOE Registered, CPE Approved, WSQ Approved
Google Certified Educator, 2-Time Microsoft Innovative Educator Award Winner, Double Distinguished
Toastmaster (Top 1%), Certified Digital Marketer, Six Sigma Master Black Belt Certified, Certified SCRUM
Master and SCRUM Developer, Chartered Management Consultant, Entrepreneurial Award Winner

Summary

Dr Tan Kwan Hong is an award-winning educator, entrepreneur, and international speaker with over 15 years of professional experience spanning academia, corporate consulting, and executive training. He has conducted over 2700 corporate training sessions and academic lectures across 50+ countries and currently serves as an Adjunct Associate Professor of Management to several international universities.

With nearly 60 academic qualifications—including multiple doctoral and master's degrees earned with distinction—Dr Tan brings a rare blend of rigorous academic knowledge and real-world business acumen to the classroom. His teaching is grounded in extensive field experience: as Associate Director of a regional strategy consultancy, he has led projects generating over \$112 million in value, and he is also a founder and investor in ventures spanning fintech, eCommerce, and international trade.

Dr Tan has published 140 books, written over 3,500 articles, and published over 13,000 educational videos and podcasts, accumulating over 300 million views. His excellence in pedagogy has been recognized with over 40 international teaching and professorship awards, including the Global Teacher Award and Global Teaching Excellence Award.

Dr Tan specialises in teaching subjects related to business and management. He is also well-versed with multiple pedagogic and andragogic approaches. Renowned for his engaging and pragmatic teaching style, Dr Tan excels at bridging theory with practice—ideal for developing future-ready business leaders in Singapore's evolving educational landscape.

Business Experience

Lit Strategy Pte Ltd (January 2021 – Present)

Business Development Director

Current Adjunct Teaching Appointments

Local Private Education Institutions

1. Hanbridge Institute (February 2024 – Present)
2. Aventis Graduate School (January 2024 – Present)
3. TMC Academy (September 2022 – Present)
4. Corporate Course In Singapore (CCISG) (December 2020 – Present)
5. At-Sunrice GlobalChef Academy (January 2020 - Present)
6. One Target Education (May 2020 – Present)

Locally-Based Degree Programmes

1. University of West London (September 2024 – Present)
2. University of Suffolk (February 2024 – Present)
3. University of Roehampton (January 2024 – Present)
4. Singapore University of Social Sciences (SUSS) (August 2023 – Present)

Foreign Universities and Institutions

1. Tetr College of Business (June 2024 – Present)
2. Board Infinity (April 2024 – Present)
3. European Institute of Management & Technology (August 2023 – Present)
4. Etsah Trinity (October 2024 – Present)
5. Graham International University (June 2024 – Present)
6. Knowledge Tree International Institute (May 2023 – Present)
7. European International University (Paris) (April 2023 – Present)

Teaching Track Record (Last 2 years)

1. At-Sunrice GlobalChef Academy Observation Score: 9/10 (reserved for exceptional performance)
2. At-Sunrice GlobalChef Academy Student Satisfaction Score: 9.5 to 10.0 / 10.0
3. University of Suffolk / Hanbridge Institute Classroom Observation Score: 97/100
4. University of Suffolk / Hanbridge Institute Student Satisfaction Score: 100/100
5. 100% Passing Rate across all schools and programmes taught

Research Track Record

1. Regular publishes on ResearchGate
2. Invited to review academic papers in established journals
3. Submitted papers to SCOPUS Q2 to Q4 Journals and IEEE Conference Papers

Education

Attained High Distinctions for the following programmes:

1. **Doctor of Philosophy**, LIGS University
2. **Doctor of Education**, European City University
3. **Doctor of Business Administration**, Apollos University
4. **Executive Doctorate of Business Administration**, Collège de Paris
5. **Doctorate in Business Administration**, Universidad Católica de Murcia
6. **Professional Doctorate in Education**, European International University (Paris)
7. **Master of Education (Leadership, Policy and Change)**, Monash University
8. **Master of Science (Finance)**, Grenoble Ecole de Management
9. **Master of Science (Human Resource)**, Edinburgh Napier University
10. **Bachelor of Science in Psychology**, Central Global University
11. **Bachelor of Science (Economics)**, Singapore Management University

Teaching and Training Certifications

1. **Google Certified Educator**, Google
2. **Microsoft Innovative Educator Certification Award**, Microsoft Education
3. **Educator Community Influencer**, Microsoft Education

4. **Educator Community Contributor**, Microsoft Education
5. **Certificate in Teaching and Learning**, National Institute of Education (NIE)
6. **Aventis Certified Professional Trainer (ACPT)**, Aventis School of Management
7. **Advanced Certificate in Training and Assessment (ACTA)**, Workforce Development Agency
8. **Professional Certificate in Training (PCT)**, Association of Professional Trainers Singapore
9. **Deep Learning through Transformative Pedagogy EdX Certificate**, The University of Queensland
10. **Classroom Strategies for Inquiry-Based Learning EdX Certificate**, University of Texas at Austin
11. **Envisioning the Graduate of the Future EdX Certificate**, Massachusetts Institute of Technology
12. **120 Hour TESOL Certificate (98.36%)**, International Council for Online Educational Standards
13. **Speech & Language Specialist (97.92%)**, International Council for Online Educational Standards

Business Awards

1. TIAF USA: Global Entrepreneurship Award (2025)
2. TIAF USA: International Excellence in Innovation Award (2025)
3. Asia Award Media: Asia Excellence Choice Awards (2025)
4. Singapore Prestige 100 Award (2024/2025)
5. Top Business Service & Quality Award (2024/2025)
6. International Business & Education Awards IBEA (2024)
7. National Strategy Case Competition Champion (1st out of 126 Teams) (2013)

Education Awards

1. International Excellence Awards 2023: Best Corporate Training Programme
2. Asian Education Awards 2023: Best Corporate Training Programme
3. Education Excellence Awards 2022: Best Corporate Training Programme
4. Education 2.0 Conference (Dubai, UAE 2022): Outstanding Leadership Award
5. National Institute of Education (NIE): Valedictorian (2018)
6. Toastmasters 3-time Champion / First Runner-Up (2017)

Professional Titles

1. Chartered Management Consultant (2024)
2. Double Distinguished Toastmaster (DTM) (Top 1% Globally)
3. Distinguished Professorship in Strategic Management (QAHE)