


Jack Robert Coopey

Winterthur, Zurich, Switzerland

 jack.coopey@gmail.com

 0796742655

 [linkedin.com/in/jack-robert-coopey-2a110a89](https://www.linkedin.com/in/jack-robert-coopey-2a110a89)

Summary

(1994). An agile postdoctoral consultant, lecturer, digital business catalyst, thought leader, founder & entrepreneur, product philosopher & strategist (5+ years) in sustainability, resilience & governance. Startup founder and venture capital, Fintech and emerging technologies risk leader specializing in product and strategy development, growth marketing, business scaling, digital transformation, change management, agile methodologies and corporate communications.

Experience

Senior Consultant | Life Sciences

adesso Schweiz AG

Sep 2023 - Present (1 month)

- Agile Manager & Innovation Coach and Expert
- User Centric Design
- Agile Project Management
- Business Analyst & Requirements Engineer
- Agile Leader
- Process Mining
- Change Management
- Communication Strategy
- Change Agent

Senior Consultant | Digital Transformation & Innovation Expert, Coach & Lead

adesso Schweiz AG

Apr 2023 - Present (6 months)

- Conception and development of experience strategy
- Management of customer touchpoint experience
- Digital Transformation & Innovation Coach
- Marketing, Sales, E-Commerce
- Growth Accelerator
- CX Maturity modelling
- Optimising customer journeys, user experience, human centric design
- Innovation and sustainable technical concepts
- Automation solutions

Entrepreneur | Founder | Ethics Officer | Foresight Advisor | Keynote Speaker

Stealth Startup

Jan 2023 - Mar 2023 (3 months)

Innovation Lab Consultant | Digital Workplace

Swiss Re

Jul 2022 - Dec 2022 (6 months)

- Managing clients in our "Innovation Lab" showcasing the "Future of Work" tech, including Virtual and Mixed Reality technologies
- Marketing and selling our services to bring leads into the Workplace Consulting team so that we could assess the value and develop the leads into clear opportunities
- Assessing the value of future devices to enhance the "Future of Work" meeting room experience
- Preparing and managing specific events with business clients showcasing immersive work experience such as applications in Virtual Reality and Mixed Reality
- Helping the team to develop a sustainable method to assess the potential value of opportunities and to prioritize our ongoing projects
- Work with Business users to map their use cases and requirements to solutions
- Able to train and explain in simple terms to Business users technical terms and concepts
- Build prototypes and proof of concepts in new technologies as well as Microsoft Power Platform
- Identify, learn and test new technologies to find opportunities where they can provide value to the organization
- Scrum certification, training and implementation

Societal Researcher | UBS Y Think Tank

UBS

Aug 2021 - Jul 2022 (1 year)

- Creating disruptive concepts and futuristic visions for the banking industry by employing design fiction and futures thinking methodologies
- Supporting internal projects by providing creative insights and carrying out research for and with Wealth Management and the Chief Digital Office
- Assuming accountability for completing research projects and their development trajectory
- Liaising with internal staff across divisions on related matters
- Onboarding three new team members and ensuring a smooth knowledge transfer between teams
- Leading the creativity guild project with new colleagues
- Acting as an on-the-job trainer and mentor
- Developing a key rhetorical identity for UBS Y, the website and argumentative analogies
- Scrum certification, training and implementation

CEO Co-Founder | Product Philosopher | BlackLight.AI Ethics Startup

Conception X

Jan 2021 - Dec 2021 (1 year)

Conception X provides a bespoke deep tech training programme, covering team-building, programmatic business and technology coaching, mentoring by leading deep tech and industry experts, engagement with client organisations, and connections to technology investors.

- Led exploratory commercialisation efforts for a research spin-out providing algorithmic bias mitigation for neural networks and machine learning models
- Secured backing from Microsoft and UCL Deep Tech Ventures
- Financial Forecasting, Financial Accounting, Go-To-Market Strategy, Client Engagement, Commercial Readiness, Customer Value & Needs, Sustainable Business Modelling, Market Research, Product

Wireframing & Development, Sales & Business Development, Financial Pathways, Branding, Growth Marketing

Startup Program | Microsoft Partner Center | AI and ML Production Environments

Microsoft for Startups

Jan 2021 - Dec 2021 (1 year)

Microsoft for Startups Founders Hub is a digital ecosystem removing barriers to building a company with free access to technology, coaching, and support for founders in any stage of development. Let us accelerate your startup journey from idea-to-exit.

- Led exploratory commercialisation efforts for a research spin-out providing algorithmic bias mitigation for neural networks and machine learning models
- \$5,000 worth of Azure Cloud Credits over 1 year (up to \$150,000 over three years)
- Azure Standard Support
- GitHub Enterprise Monthly Subscription – 40 seats valid for 1 year
- Power Platform (Power Apps, Automate, BI Pro) – 10 seats valid for 1 year
- Office 365 Business Standard (Teams, Outlook, OneDrive, Office) – 10 seats valid for 1 year

Postdoctoral Research Partner of the Real Smart Cities project | 3 year Marie Skłodowska-Curie RISE

European Commission

Oct 2016 - Jun 2020 (3 years 9 months)

ReaLsMs (Real Smart Cities) is a 3 year Marie Skłodowska-Curie Action funded research project conducted under the auspices of RISE (Research and Innovation Staff Exchange). The overarching objective of the ReaLsMS is to develop and implement a critical perspective on the Smart City and Smart City discourses through critical humanities research and innovation.

- Financial sustainability
- Urban sustainability
- Building Information Modelling
- Emerging Technologies Business Implementation
- Blockchain use cases for Ecology & Sustainability
- Experimental Software Engineering

Teaching Assistant & Lecturer in Philosophy | Law | German | French

Durham University

Oct 2016 - Jun 2020 (3 years 9 months)

- Philosophy Department: European Philosophy, Philosophical Traditions, Modern Philosophy I
- Law Department: Contract Law, English Law and Legal Method
- Modern Languages & Cultures Department: Reading German Culture, Anthropocene Animals

- RC4: Basic Programming with Python, RC5 - Introduction to Data Analysis and Machine Learning, RC7: Using the Hamilton Supercomputer, RC6 - Version Control with Git/GitHub, DS285: NVivo - Data Analysis, PE411: Data Protection and Information Governance * DS258: Advanced Excel,

DS259: Advanced Pivot Tables, DS281: Advanced Word, DS272: Data Dashboards in Excel, DS245: Introduction to R, QM12: Preparing Data for SPSS (Data Cleaning)

 **Doctoral Student | PhD Philosophy Candidate**

Durham University

Sep 2016 - Sep 2019 (3 years 1 month)

- PhD thesis: The Concept of Totality: Visions of the Whole in the Work of Fredric Jameson
- Globalism, Sustainability, Political Philosophy, Systems Engineering

 **Resident Mentor at Josephine Butler College | University of Durham**

Durham University

Sep 2016 - Jul 2019 (2 years 11 months)

- Pastoral and Academic Tutor
- Invigilator

Education



University of Oxford

Fintech Programme

Jan 2023 - Mar 2023



UCL

Conception X PhD Deeptech Programme

Jan 2020 - Dec 2021



Durham University

Doctor of Philosophy - PhD, Philosophy

2016 - 2019



University of St Andrews

MLitt Intellectual History

2015 - 2016



University of Leicester

Bachelor of Arts (B.A.), English Literature and History

2012 - 2015



International Baccalaureate

Internationale Baccalaureate (International School Winterthur)

2010 - 2012



IMD

Master of Business Administration - MBA

Apr 2022 - Present
Offer made but postponed

Licenses & Certifications



Professional Agile Leadership™ I (PAL I) - Scrum.org



Professional Scrum Product Owner™ I (PSPO I) - Scrum.org



Professional Scrum Master™ I (PSM I) - Scrum.org



Professional Scrum™ with User Experience I (PSU I) - Scrum.org



ITIL® 4 Foundation Certificate in IT Service Management - AXELOS Global Best Practice
GR671540413JC



Professional Scrum Developer™ I (PSD I) - Scrum.org



Professional Scrum Facilitation Skills™ (PSFS) - Scrum.org



Professional Agile Leadership™ - Evidence-Based Management™ (PAL-EBM) - Scrum.org



Scaled Professional Scrum™ (SPS) - Scrum.org



Professional Scrum™ with Kanban I (PSK I) - Scrum.org



Professional Scrum Master™ II (PSM II) - Scrum.org



Professional Scrum Product Owner™ II (PSPO II) - Scrum.org

Skills

Stakeholder Management • Corporate Advisory • Innovation Management • Business Analysis • Teamwork • Data Collection • Emerging Technologies • Consulting • Management Consulting • Presentations