

Jessica Jennrich, PhD

[LinkedIn](#)
jessica.jennrich@gmail.com
616-406-7902 (cell)

Areas of Expertise

Inclusion, Diversity,
Accessibility, Belonging
Change Management

Policy, Procedures,
Processes Assessment
Human Resources

Higher Education Systems
Leadership Management,
Training and Talent

Selected Work Experience

Grand Valley State University

Director of Center for Women and Gender Equity & Social Justice Specialist

Grand Rapids, MI

July 2013- present

- Execute Strategic Plan, Annual Assessment Report, and Self Study Report.
- Motivate, supervise, evaluate, and hire staff while advocating for Center resources.
- Increase the Center's major gift initiatives, campaigns, and fundraising efforts.
- Achieve partnerships with diverse community partners while representing the University on local and statewide committees related to diverse justice issues.
- Obtained large state and federal grants to expand reach and populations served.
- Designed and implemented Student Basic Needs Center expansion and development donor giving plan to fund two additional locations on downtown campus.
- Launched successful Giving Tuesday campaign as sole giving opportunity for Grand Valley State University focusing on food insecurity and benefiting Replenish in collaboration with University Development.
- Created inclusive policies (Title IX, ADA, etc.) and updated coordinated institutional response to bias.
- Serve in additional university capacities (listed below)

HR Collaborative

Diversity and Equity Consultant

Grand Rapids, MI

November 2022-present

- Provide custom training and development content related to inclusive leadership practices.
- Work with senior leadership in public and private sectors to cultivate diversity, inclusion, and equity practices specific to each location.

Grand Valley State University

Interim Assistant Vice President of Social Justice Centers

Grand Rapids, MI

July 2022- January 2023

- Supervised Office of Multicultural Affairs, the LGBT Resource Center, the Center for Women and Gender Equity, and the Veteran Resource Center
- Advocated for racial, gender, and LGBTQIA justice, veterans' awareness, addressed food, housing and economic insecurity issues on campus.
- Instituted the Monarch Scholarship benefitting DACA and Dreamer students with both academic and emergency funding.
- Designed and launched Social Justice Center staff mentoring program focusing on BIPOC and LGBTQIA+ staff identity inclusion and belonging.
- Initiated SNAP benefit program at institution launched in April 2023
- Developed co-marketing and communications of the Social Justice Centers for inclusion in new Admission campaign.
- Oversaw identity-based retention efforts: Black Excellence, Laker Familia, Asian Student Achievement Program, and Mno'chigewin Native Student Support Initiative with a growth of 50% in 2022.

Social Justice Specialist & Lead DEI Consultant

November 2016-July,2022

- Served as member of executive planning team to launch GVSU Inclusion and Equity Institute.
- Designed Cultural Impact Inventory- research based- qualitative Inclusion, Diversity, Equity, and Accessibility (IDEA) analysis and review process.
- Conducted quantitative statistical climate assessments.
- Designed equitable location-specific HR policy, procedures, and processes.
- Generated direct proposals, bids in response to RFPs, as well as cultivated relationships with diverse clientele throughout long-term field engagement.
- Created individualized trainings, leadership development programs and solutions based on IDEA assessment outcomes.
- Provided internal and external review expertise for various accreditation processes.
- Led a diverse team through a socially just lens, while simultaneously managing multiple projects, budgets and priorities.
- Continue to Direct Center for Women and Gender Equity after promotion.

Dartmouth College

Hanover, NH

Director of Center for Gender & Student Engagement

August 2011-July 2013

- Oversaw the hiring and supervision of diverse staff and collaborated with key stakeholders to launch new initiatives (mentoring programs, research opportunities, summer co-curricular training programs).
- Communicated with media and engaged Alumni regarding fund development.
- Served as co-founder of the Gender Research Institute at Dartmouth (GRID).

University of Missouri

Columbia, MO

Director of Advising, Curriculum and Programming

June 2005-August 2011

- Executed curriculum planning for Women and Gender Studies Department with faculty (both tenure track and adjunct) overseeing promotion, tenure guidelines, curriculum requirements, and personnel procedures.
- Recruited, retained, and advised students, demonstrating a growth from 7 majors in 2005 to over 100 in 2011.
- Co-authored proposal to successfully move Program to a Department in 2007.

Selected Grants

Department of Health and Human Services <i>Fostering Laker Success</i>	\$360,000 <i>Mar 2022</i>	\$375,000 <i>June 2018</i>	
MI Campus Sexual Assault Program <i>Gender-Based Violence Prevention</i>	\$45,180 <i>Feb 2020</i>	\$50,983 <i>Feb 2019</i>	\$39,472 <i>Feb 2018</i>
U.S. Department of Justice Office of Violence Against Women <i>Consolidated Youth and Engaging Men (CYEM) Program</i>	\$282,252 <i>Sept 2013</i>	\$350,000 <i>Aug 2016</i>	

Education

University of Missouri

Columbia, MO

Doctorate, Educational Leadership and Policy Analysis

Eastern Michigan University
Masters of Arts, Liberal Studies

Ypsilanti, MI

Bowling Green State University
Bachelor of Arts, English

Bowling Green, OH

Computer/Software Skills

Microsoft 365, Qualtrics, Canva, Zoom, MS Teams, Adobe Acrobat, Adobe Creative Suite, Social Media, Blackboard, CMS, WordPress, SPSS, NVivo, Asana, Smartsheet

Certifications

Intercultural Development Inventory (IDI), Intercultural Communication Institute
Title IX Investigator, Association of Title IX Administrators (ATIXA)
Suicide Intervention Certification, American Foundation for Suicide Prevention

Selected Publications

Jennrich, J (2023). The Algorithmic Arm Race: How Justice Became a Business in Post-Covid Higher Education in Jean-Marie, G. & Tran, H. (Eds.), *Leadership in turbulent times: Cultivating diversity and inclusion in the Higher Education Workplace* (1-20). Emerald Press.

Jennrich, J. (2021). Time Machine. In O'Reilly, A. (Ed.), *Maternal Regret*. (192-200). Demeter Press.

Lake, D., & McFarland, A. Jennrich, J. (2018). Remaking the Academy: The Potential and the Challenge of Transdisciplinary Collaborative Engagement. In *Contemporary Philosophical Proposals for the University: Toward a Philosophy of Higher Education*. (189-214). Stoller, A & Kramer, E. (Eds.) Palgrave MacMillan.

Jennrich, J., Arnold, S., Roman, A. (2018) The Personal and the Professional: Intersectional Experiences of Change in Gender Justice Work. In A. Cottledge, B. Bethman & D. Bickford (Eds.) *Women's and Gender Equity Centers*. Greenwood Press.

Jennrich, J. (2016). Naming the planets. In K. Mantas (Ed.), *On mothering multiples: complexities and possibilities* (pp. 216-221).

Jennrich, J & Kowalski Braun, M. (2014). My head is spinning: Doing authentic intersectional work in identity centers *Journal of Progressive Policy & Practice* 2 (3) 200-212.