

NICHOLAS ANAKWUE

RESEARCH | GROWTH HACKING | VENTURE CAPITAL

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PROFESSIONAL SUMMARY

Nicholas is an experienced professional with 7+ years of expertise in administration, business development and research, growth marketing, and venture capital investing.

EDUCATION

PHD STUDENT, POLITICAL SCIENCE

Queen Mary University of London | 2023

MA AFRICAN AND DIASPORA STUDIES – **DISTINCTION**

University of Lagos | 2021

BA (HONS) PHILOSOPHY – **FIRST CLASS HONORS**

University of Ibadan | 2015

OTHER CERTIFICATIONS

LIVC Verified Certificate of Completion

DREAMVC

EXPERIENCE

Business Growth Head – International Business

JAN 2023 – AUG 2023

Addant Systems

- Developed entry marketing strategies tailored to the African market
- Developed business strategic plan and scenario mapping for the business in Africa
- Head the Marketing Team for Addant Systems, Africa

Business Manager

AUG 2022 – DEC 2022

Edekee Ltd.

- Secured partnerships and integrations with Jumia, Gokada
- Oversaw and supervised execution of launch marketing strategies to grow user base to 1,000+
- Supervision, hiring and management of marketing team of 5+ professionals
- Connected business to 10+ investors, scoring entry to 2 accelerator programs

Launch into VC (LIVC) Fellow

JUN 2022 – SEP 2022

Dream VC

- Performed preliminary screening and due diligence on 5+ African startups with DaS frameworks
- Sourced 40+ pre-seed and seed stage African startups seeking funding across the Energytech sector
- Compiled a Startup scorecard and investment memo for 2+ African startups
- Developed 2+ extensive and robust investment memos on startups
- Calculated 3+ early stage valuation methods for a Series A fintech company

Business Manager

JAN 2022 – JUL 2022

Startup Lagos (Subsidiary of Hazon Technologies)

- Closed 12 partnerships with VC scouts, accelerators, research institutions, and hubs.
- Grew LinkedIn followers organically from 0 to 3,000+ followers within 6 months.
- Developed and executed content marketing strategy with over 200+ articles on tech-related topics and interviews with African startup founders.
- Connected 10+ startups to mentors and investors through partners.

Growth Manager

MAR 2021 – DEC 2021

Hazon Technologies

- Executed GTM strategies for the company's tech products from gaming to health tech, and events management tech.
- Part of the team that curated the Art of Technology 3.0 conference with over 30,000 attendees.
- Conceptualized and executed the MushRoom, tailored for conversations in tech, with three editions, and over 5,000+ attendees collectively.
- Promoted to Business Manager of Startup Lagos, one of the subsidiaries of Hazon Technologies, after success with the launch and business development of the product

PUBLICATIONS

Workshops

- Anakwue, N. (Sep 7, 2020). Re-centering Africa in the study of ancient philosophy: The legacy of ancient Egyptian philosophy. Online Critical Ancient World Studies Workshop, University of Oxford, UK.

Books/Book Chapters

- Ogbechie, R. & Anakwue, N. (2018). Ethical principles and practices in Africa. In U. Uzo & A. Kinoti (Eds.). Indigenous management practices in Africa: A guide for educators and practitioners – Advanced Series in Management, Vol. 19. Bingley, UK: Emerald Publishers.
- Anakwue, N. (2023). Re-centering Africa in the study of ancient philosophy: The legacy of ancient Egyptian philosophy. In M. Ward. & M. Umachandran (Ed.). Critical Ancient World Studies: The Case for Forgetting Classics. London: Routledge Publishers.

Journal Articles

- Anakwue, N. (2018). The African origins of Greek philosophy: Ancient Egypt in retrospect. Phronimon: Journal of the South African Society for Greek Philosophy and the Humanities, 18: 167–180.
- _____. (2017). Nietzschean will to power and the politics of personalities in public diplomacy. SocialScientia Journal of Social Sciences and Humanities, 2(3): 1–15.