Luke F. Walton

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AREAS OF SPECIALIZATION AND COMPETENCE

AOS. AI ethics; moral responsibility; philosophy of technology.

AOC. Social and political philosophy; social epistemology; philosophy of social science.

RESEARCH

Journal articles

The Captured Oracle: Authorship and Agency in the Ethics of Answer-Engine Optimization. *AI and Ethics.* Accepted, November 2026. Preprint: doi:10.5281/zenodo.20676327.

Manuscripts under consideration

Coupling Without Commitment: Jazz Improvisation and What Is Missing in Machine–Machine Interaction. *Synthese.* In peer review (submitted July 2026).

Working papers

The Seduction of Elegance: Representational Convergence and the Parts of the World. Preprint, November 2026. doi:10.5281/zenodo.23628075.

Pay Me What You Owe Me: On the Indefeasibility of the Demand for an Account. Preprint, November 2026. doi:10.5281/zenodo.20606492.

Building Answerable AI: Why Automation Needs Owned Error. Working paper, June 2026. doi:10.5281/zenodo.20682306.

Software

Answer Engine. Software, 2026. A reference implementation for citation-grounded answerability. github.com/lukefwalton/answer-engine; doi:10.5281/zenodo.20676773.

In preparation

The Description Is Not the Event: Exposure, and Why Standing Is Not an Object. Manuscript.

Judgment, Authorization, and Japan's Decision for War. Manuscript.

EDUCATION

M.B.A., San Diego State University, 2021.

B.M., Popular Music, University of Southern California, Thornton School of Music, 2013. Inaugural class of the Popular Music program.

PROFESSIONAL APPOINTMENTS

Founder & Chief Executive Officer, Surmado, Inc., 2025–present.

Senior Marketing Manager, Amazon, 2024–present.

NAMM, 2018–2024. Associate Director, Marketing (2022–2024); Marketing Manager (2019–2022); Copywriter / Marketing Coordinator (2018–2019).

Creative Project Manager, Tiny Giant Productions, 2014–2018.

Operations Specialist, Google, 2013–2014. Google Glass, early commercialization.

Creative Trainee, Columbia Pictures, Sony Pictures Entertainment, 2012–2013.

TEACHING

Generative AI instructor, independent professional education, 2025–present. Practical generative AI, agentic workflows, and responsible use.

SELECTED PRESENTATIONS

What Humans Own Now: Taste, Judgment and Creative Direction in an AI-Executed Org. Panel, AI for Marketers Summit (GSMI). Forthcoming, 24 February 2027.

Agentic GTM in Practice: From Copilots to Delegated Workflows. Solo session, AI for Marketers Summit (GSMI). Forthcoming, 25 February 2027.

AI Maturity in 2026: Building and Enabling the Modern Marketing Team. Keynote panel, AI for Marketers Summit (GSMI), 14 May 2026.

The AI Playbook for Social Media Teams. Panel, Social Media Strategies Summit (GSMI), 13 November 2025.

ADDITIONAL LANGUAGES

Japanese, professional working proficiency.

SELECTED CREATIVE WORK

Records as Scoobert Doobert. Sound producer for CHAI on "WHOLE," theme for the NHK drama *Koisenu Futari* (59th Galaxy Award, Television Special Prize), and "MY DREAM," theme for the film *The Fish Tale* (Sub Pop / Sony Music Japan). Co-writer and co-producer of bed's "Kare Wa 3.0," opening theme for the Fuji TV / Skybound drama *Heart Attack* (2025), Silver winner for Best Drama Series Made in Asia for a Regional or International Market at the ContentAsia Awards. "Don't Worry" reached #1 on 91X's Loudspeaker Top 5 (2021). Host of *Love Music More*. Produced and narrated Plato's *Apology* (2023).

The Signatories (with Jonathan Gillie), novel in progress; 2026 Page Turner Writing Award finalist.