

# Jack Robert Edmunds-Coopey PhD (MBA Candidate)

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## Summary

(1994). An agile postdoctoral, senior consultant and MBA HSG candidate, lecturer, catalyst, thought leader, serial founder & entrepreneur, foresight futurist, product & PR philosopher & IT strategist in sustainability, innovation, digital & agile transformation, resilience & governance.

## Experience

### **Senior Consultant | Life Sciences GxP CsV | Digital & Agile Transformation | IT Manager**

adesso Schweiz AG

Jul 2023 - Present (11 months)

- Requirement's engineering, business analysis and conceptual work at customer sites
- Consulting projects with focus on digitalization and digital transformation
- Support in modeling and definition of processes
- Preparation, moderation and evaluation of assessments and strategy workshops at the customer's site
- Project management of medium and large projects
- Support in business development and account management as well as in acquisition and pre-sales activities
- Assumption of cross-company responsibility for quality assurance or for the realization of projects

### **Senior Consultant | Digital Experience | Product Owner Innovation Management IT**

adesso Schweiz AG

Apr 2023 - Present (1 year 2 months)

- Support in business development and account management as well as in acquisition and pre-sales activities
- Support in the development of the go to market strategy of the "Digital Experience" division
- Establishing and maintaining customer relationships
- Preparation of quotations
- Assumption of cross-company responsibility for quality assurance or for the realization of projects
- Project supervision and quality monitoring of customer projects
- Implementation of company-wide guidelines regarding project execution
- Reporting to the team leader
- Participation in cross-company tasks (e.g. coordination with adesso Germany and its subsidiaries)

### **Founder of Foresight & Public Relations Agency | Chief Ethics Officer | Futures Foresight Advisor**

## Stealth Startup

Jan 2023 - Mar 2023 (3 months)

- Futures Foresight Keynote on Sustainable Real Estate for a global big four consultancy & facility manager
- Futures Foresight Keynote on Blockchain for a global organisation
- Emerging Technologies Advisor, Business Futures Foresight, Ethics Policy Advisor & Researcher



## **Innovation Lab Specialist Consultant | Digital Workplace | Emerging Technologist**

Swiss Re

Jul 2022 - Dec 2022 (6 months)

- Managing clients in our "Innovation Lab" showcasing the "Future of Work" tech, including Virtual and Mixed Reality technologies
- Marketing and selling our services to bring leads into the Workplace Consulting team so that we could assess the value and develop the leads into clear opportunities
- Assessing the value of future devices to enhance the "Future of Work" meeting room experience
- Preparing and managing specific events with business clients showcasing immersive work experience such as applications in Virtual Reality and Mixed Reality
- Helping the team to develop a sustainable method to assess the potential value of opportunities and to prioritize our ongoing projects
- Work with Business users to map their use cases and requirements to solutions
- Able to train and explain in simple terms to Business users technical terms and concepts
- Build prototypes and proof of concepts in new technologies as well as Microsoft Power Platform
- Identify, learn and test new technologies to find opportunities where they can provide value to the organization



## **Societal Researcher | UBS Y Think Tank | Foresight Design | Emerging Technologist**

UBS

Aug 2021 - Jul 2022 (1 year)

- Creating disruptive concepts and futuristic visions for the banking industry by employing design fiction and futures thinking methodologies
- Supporting internal projects by providing creative insights and carrying out research for and with Wealth Management and the Chief Digital Office
- Assuming accountability for completing research projects and their development trajectory
- Liaising with internal staff across divisions on related matters
- Onboarding three new team members and ensuring a smooth knowledge transfer between teams
- Leading the creativity guild project with new colleagues
- Acting as an on-the-job trainer and mentor
- Developing a key rhetorical identity for UBS Y, the website and argumentative analogies



## **Startup Program | CEO Co-Founder BlackLight.AI Startup | AI Ethics | Chief Ethics Officer**

Microsoft for Startups

Feb 2021 - Jan 2022 (1 year)

- Led exploratory commercialisation efforts for a research spin-out providing algorithmic bias mitigation for neural networks and machine learning models
- \$5,000 worth of Azure Cloud Credits over 1 year (up to \$150,000 over three years)
- Azure Standard Support
- GitHub Enterprise Monthly Subscription – 40 seats valid for 1 year
- Power Platform (Power Apps, Automate, BI Pro) – 10 seats valid for 1 year
- Office 365 Business Standard (Teams, Outlook, OneDrive, Office) – 10 seats valid for 1 year

## **CX CEO Co-Founder | BlackLight.AI Startup | AI Ethics | Chief Ethics Officer**

### Conception X

Jan 2021 - Dec 2021 (1 year)

Conception X provides a bespoke deep tech training programme, covering team-building, programmatic business and technology coaching, mentoring by leading deep tech and industry experts, engagement with client organisations, and connections to technology investors.

- Led exploratory commercialisation efforts for a research spin-out providing algorithmic bias mitigation for neural networks and machine learning models
- Secured backing from Microsoft and UCL Deep Tech Ventures

## **CX Startup Expert**

### Conception X

Jan 2021 - Dec 2021 (1 year)

• Financial Forecasting, Financial Accounting, Go-To-Market Strategy, Client Engagement, Commercial Readiness, Customer Value & Needs, Sustainable Business Modelling, Market Research, Product Wireframing & Development, Sales & Business Development, Financial Pathways, Branding, Growth Marketing

## **🇪🇺 Postdoctoral Researcher | Marie Skłodowska-Curie | European Commission | Advisor**

### European Commission

Oct 2017 - Jan 2021 (3 years 4 months)

ReaLsMs (Real Smart Cities) is a 3 year Marie Skłodowska-Curie Action funded research project conducted under the auspices of RISE (Research and Innovation Staff Exchange). The overarching objective of the ReaLsMS is to develop and implement a critical perspective on the Smart City and Smart City discourses through critical humanities research and innovation.

- Financial & Urban sustainability
- Building Information Modelling
- Emerging Technologies Business Implementation
- Blockchain use cases for Ecology & Sustainability
- Experimental Software Engineering
- Ethics of Emerging Technologies

## **🇪🇺 Think Tank Researcher**

### Institut de recherche et d'innovation

Oct 2017 - Jan 2021 (3 years 4 months)

- Mapping Global Technical Systems as Totality
- Published articles on Philosophy of AI
- Ethics of Emerging Technologies



### **Fellow at Hazan Venture Lab**

Durham University

Jun 2020 - Nov 2020 (6 months)



### **Teaching Assistant & Lecturer in Philosophy | Law | German | French**

Durham University

Oct 2016 - Jun 2020 (3 years 9 months)

- Philosophy Department: European Philosophy, Philosophical Traditions, Modern Philosophy I
- Law Department: Contract Law, English Law and Legal Method
- Modern Languages & Cultures Department: Reading German Culture, Anthropocene Animals
- RC4: Basic Programming with Python, RC5 - Introduction to Data Analysis and Machine Learning, RC7: Using the Hamilton Supercomputer, RC6 - Version Control with Git/GitHub, DS285: NVivo - Data Analysis, PE411: Data Protection and Information Governance \* DS258: Advanced Excel, DS259: Advanced Pivot Tables, DS281: Advanced Word, DS272: Data Dashboards in Excel, DS245: Introduction to R, QM12: Preparing Data for SPSS (Data Cleaning)



### **Doctoral Researcher | PhD Philosophy Candidate | Teaching Assistant & Lecturer**

Durham University

Sep 2016 - Sep 2019 (3 years 1 month)

- PhD thesis: The Concept of Totality: Visions of the Whole in the Work of Fredric Jameson
- Globalism, Sustainability, Political Philosophy, Philosophy of Technology
- Book Chapter publications
- Article publications
- Conference publications



### **Writer**

Stealth Startup

Sep 2010 - Sep 2016 (6 years 1 month)

- Epic Poem
- Novel
- Short stories and poetry collections
- Lyrical composition
- Musical composition



### **Chief Marketing Officer**

Stealth Startup

Sep 2008 - Sep 2012 (4 years 1 month)

- Coffee Retail Business
- Concept and Marketing Design

- Strategy Engineering
- Product Development and Sales

## Education



### University of St.Gallen MBA

Master of Business Administration - MBA



### University of Oxford

Fintech Executive Programme

Jan 2023 - Mar 2023



### UCL

Conception X PhD Deeptech Programme

Jan 2020 - Dec 2021



### Durham University

Postdoctoral Researcher, History and Philosophy of Science and Technology

Sep 2019 - Jan 2020



### Durham University

Doctor of Philosophy - PhD (minor corrections), Philosophy

2016 - 2019



### University of St Andrews

Masters of Letters (MLitt) Intellectual History

2015 - 2016



### University of Leicester

Bachelor of Arts (B.A.), English Literature and History

2012 - 2015



### International Baccalaureate

Internationale Baccalaureate (International School Winterthur)

2010 - 2012

## Licenses & Certifications



Professional Agile Leadership™ I (PAL I) - Scrum.org



Professional Scrum Product Owner™ I (PSPO I) - Scrum.org



**Professional Scrum Master™ I (PSM I)** - Scrum.org



**Professional Scrum™ with User Experience I (PSU I)** - Scrum.org



**Professional Scrum Developer™ I (PSD I)** - Scrum.org



**Professional Scrum Facilitation Skills™ (PSFS)** - Scrum.org



**Professional Agile Leadership™ - Evidence-Based Management™ (PAL-EBM)** - Scrum.org



**Scaled Professional Scrum™ (SPS)** - Scrum.org



**Professional Scrum™ with Kanban I (PSK I)** - Scrum.org



**Professional Scrum Master™ II (PSM II)** - Scrum.org



**Professional Scrum Product Owner™ II (PSPO II)** - Scrum.org



**Professional Scrum Product Backlog Management Skills** - Scrum.org



**ITIL 4® Foundation** - AXELOS Global Best Practice

Issued Jul 2023 - Expires Jul 2026



**AWS Knowledge: Architecting** - Amazon Web Services (AWS)



**Certified SAFe® 6 Agilist** - Scaled Agile, Inc.

Issued Nov 2023 - Expires Nov 2024



**Python for Data Science** - IBM



**Oxford Executive Fintech Programme** - University of Oxford



**ITIL® 4 Practitioner: Change Enablement** - AXELOS Global Best Practice

Issued Mar 2024 - Expires Mar 2027



**Microsoft Certified: Azure Fundamentals** - Microsoft

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 **Agile Scrum Certifications - UBS**

 **Agile Scrum Certifications - Swiss Re**

## **Skills**

Keynote Speaking • Research Skills • Internal Communications • Analytical Skills • Consultation • Expert Advisor • Stakeholder Management • Corporate Advisory • Innovation Management • Business Analysis